NON-CREDIT COURSES

SUMMER CLASSES FOR KIDS AND ADULTS
Online Course Information

Most online courses are available for 30 days. The course is entirely self-paced. You do not need to download special software or wait for future lessons. Within that 30 day session you can access and work on any course 24 hours a day and work as little or as much as you like--whatever suits you best. You can even skip a few days. To budget your time, plan on an average of 5 hours per week of online instruction. This includes reading the course materials and following suggested links. If needed, free extensions are offered on all courses to allow ample time for completion.

Once you register, you will be contacted by the instructor before class begins with a User ID and Password and instructions to access the course. The instructor works with you one-on-one via email (so you don’t have to worry about your email address getting out to others).

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Advanced Pottery for Adults
Age 14 and Up
A variety of techniques are covered—alternative firings, advanced techniques, and plaster art tile molds. Must have a basic understanding and knowledge of clay.
M/S fee of $15 payable to instructor at first class meeting. Bring to first class a small bucket, hand-size sponge, old wash rag/towel, paring knife and fork, spray bottle, small trash bag, clothespin, and pen. Students should wear closed-toe shoes to class. An optional tool list will be available at the first class meeting.
Instructor: Jan Archey loves to teach! Her vast knowledge of techniques makes this a great class for students who desire to focus on a particular area of clay study. Jan enjoys sharing her knowledge and encouraging her students to try something different.
Course # AC126 ............. 24 hrs ........ $123
When: July 7 – Aug 1
Time: Tues 6:30 p.m. – 9:30 p.m.
Sat 9:00 a.m. – 12:00 p.m.
Where: NMSU Wms. Hall, Ceramics Studio

Beaded Bangle Bracelet
Age 16 and Up
Make a wire design bracelet with sterling silver beads and precious stones to add sparkle to your wardrobe. Learn basic instruction on wire choices, types, and wire wrapping techniques. Tools will be provided (for classroom use only) or you may bring your own.
M/S fee of $35 payable to instructor at class
Instructor: Marty Arndt is a self-taught wire and jewelry design artist. She has been creating this type of jewelry since 2006. Marty has been a Community Education instructor since 2007, teaching a variety of classes, which are always popular.
Course # AC127 ........... 2 hrs ........ $15
When: Tues June 16
Time: 5:30 p.m. – 7:30 p.m.
Where: DACC East Mesa, DAEM RM 107

Celtic Earrings
Age 16 and Up
This Celtic knot wire design earring is elegant and easy to make. Basic instruction will be taught on wire choices and types, use of tools, and wire wrapping techniques. Tools will be provided (for classroom use only) or students may bring their own.
M/S fee of $20 payable to instructor at first class
Instructor: Marty Arndt is a self-taught wire and jewelry design artist. She has been creating this type of jewelry since 2006. Marty has been a Community Education instructor since 2007, teaching a variety of classes, which are always popular.
Course # AC127 ........... 2 hrs ........ $15
When: Tues June 16
Time: 5:30 p.m. – 7:30 p.m.
Where: DACC East Mesa, DAEM RM 107

Hand Papermaking
Age 8 and Up
Have you ever wondered how to make your own paper? Create one of a kind papers using recycled paper, junk mail, plants or used papers. You will create beautiful paper for invitations, journaling, stationery, and artwork. Discover pulp preparation to sheet formation and drying, including three-dimensional creations.
Instructor: Martha Duran the “Paper Lady”, has been working in the book arts, especially papermaking for more than 40 years. A self-taught artist, Martha started out showing her art works and selling little journals and papers. Attendance at regular national meetings provided her with new and creative papermaking applications, which she now shares, along with her enthusiasm for this craft with her students.
Course # AC111 ........... 6 hrs ........ $39
When: Sat June 6-13
Time: 9:00 a.m. – 12:00 p.m.
Where: Duran Studio

NOTE
Course starting dates vary. Check course descriptions for specific dates.
NEW! Metals & Jewelry
Age 14 and Up
Learn the basics of Metalsmithing, including sawing, cold connections and soldering. Practice techniques such as torch enameling and cuttlefish casting. All levels are welcome as the course will be modified to each student’s goals and projects.

Students should purchase Tim McCreight Complete Metalsmith: Student Edition ISBN: 1929565-06-2 prior to start of course
M/S fee of $25 payable to instructor at class
Instructor: Carolina Sephra Reyes grew up in San Miguel, New Mexico. She is a metalsmith that works mainly with steel, copper, paper, and enamel, although she enjoys experimenting with other mediums to include in her work. Sephra is currently working on her BFA in Metals and Jewelry at New Mexico State University in Las Cruces, NM and is president of the Metals Club.
Course # AC152 . . . . . . . . 18 hrs . . . . . . . . $93
When: Fri June 5 – July 17
NO CLASS July 3
Time: 6:30 p.m. – 9:00 p.m.
Where: NMSU Williams Hall, Metals Studio RM 209

Pearl Knotting
Age 16 and Up
Pears, Pearls, Pearls—they go with everything! Enjoy learning the history, value, and types of pearls while creating an heirloom-quality, knotted pearl necklace using a simple method. Wear your own set of pearls home! Tools will be provided (for classroom use only), or you may bring your own.

M/S fee of $30 payable to instructor at class
Instructor: Marty Arndt is a self-taught wire and jewelry design artist. She has been creating this type of jewelry since 2006. Marty has been a Community Education instructor since 2007, teaching a variety of courses, which are always popular.
Course # AC118 . . . . . . . 2 hrs . . . . . . . . $21
When: Tues June 9
Time: 5:30 p.m. – 9:00 p.m.
Where: DACC East Mesa, DAEM RM 107

Pottery for Adults
Age 14 and Up
Beginner or know a bit? This is the course for you! Hand-building, throwing on the wheel, sculpture, decoration, plus some special firing techniques.
M/S fee of $10 payable to instructor at first class meeting. Bring to first class a small bucket, hand-size sponge, old wash rag/towel, paring knife and fork, spray bottle, small trash bag, clothespin, and pen. Students should wear closed-toe shoes to class. An optional tool list will be available at the first class meeting.
Instructor: Jan Archey loves to teach! Her vast knowledge of techniques makes this a great class for students who desire to focus on a particular area of clay study. Jan enjoys sharing her knowledge and encouraging her students to try something different.
Course # AC118 . . . . . . . . 24 hrs . . . . . . . $131
When: July 9 – Aug 1
Time: Thurs 6:30 p.m. – 9:30 p.m.
Sat 1:00 p.m. – 4:00 p.m.
Where: NMSU Wms. Hall, Ceramics Studio

NEW! Toe Rings & Tools
Age 16 and Up
Learn to make enchanting sterling silver toe rings with crystals that in winter become little finger rings. Instruction will be provided on a variety of hand jewelry tools to help make your jewelry endeavors easier. Tools will be provided (for classroom use only), or you may bring your own.
M/S fee of $15 payable to instructor at class
Instructor: Marty Arndt is a self-taught wire and jewelry design artist. She has been creating this type of jewelry since 2006. Marty has been a Community Education instructor since 2007, teaching a variety of courses, which are always popular.
Course # AC117 . . . . . . . . 3 hrs . . . . . . . . $21
When: Tues June 2
Time: 5:30 p.m. – 8:30 p.m.
Where: DACC East Mesa, DAEM RM 107

Wrap Any Stone
Age 16 and Up
Using only two wires, learn how to wire wrap any odd-shaped, tumbled stone into a beautiful pendant. Your pendant will be completed within the time frame of the course. Learn to design and create earrings using the component parts of sterling silver wire, beads, and findings with Swarovski crystals. Tools will be provided (for classroom use only), or you may bring your own.
M/S fee of $25 payable to instructor at class
Instructor: Marty Arndt is a self-taught wire and jewelry design artist. She has been creating this type of jewelry since 2006. Marty has been a Community Education instructor since 2007, teaching a variety of courses, which are always popular.
Course # AC122 . . . . . . . . 3 hrs . . . . . . . . $21
When: Tues July 14
Time: 5:30 p.m. – 8:30 p.m.
Where: DACC East Mesa, DAEM RM 107

Victoria Earrings
Age 16 and Up
Old-world fashion is the basis for this earring course. Learn to design and create earrings with the component parts of sterling silver wire, beads, and findings with Swarovski crystals. Tools will be provided (for classroom use only), or you may bring your own.
M/S fee of $25 payable to instructor at class
Instructor: Marty Arndt is a self-taught wire and jewelry design artist. She has been creating this type of jewelry since 2006. Marty has been a Community Education instructor since 2007, teaching a variety of courses, which are always popular.
Course # AC122 . . . . . . . . 3 hrs . . . . . . . . $21
When: Tues July 14
Time: 5:30 p.m. – 8:30 p.m.
Where: DACC East Mesa, DAEM RM 107

Parking Permit Information
You will need a parking permit if you are going to be on the DACC Central Campus for courses Mon–Fri, 7 am–4:30 pm. Permits are not necessary for courses after 4:30 pm or on weekends. You can pick up your complimentary parking permit at the DACC Community Education window, 2345 E. Nevada Ave, Suite 100
Certificate in Non-Profit Administration

Non-profits today need to be run like a business in many respects. You have competition, a need to generate income and a surplus, and staff need to be even more productive. Get the best training on revenue generation and program evaluation for non-profits, with our Certificate in Non-Profit Administration. You will come away with the latest and best information from instructors who train people in non-profits.

Certificate Course Package # CERT117 (48 hrs)
Reduced package price of $598 includes the two courses required for this certificate:
• Revenue Generation for Non-Profits
• Program Evaluation for Non-Profit Professionals.

Course descriptions appear under the “Personal Enrichment” heading starting on page 18.

Certificate in Self-Publishing and eBooks

A book can help you expand your business in the way no form of advertising can. This practical certificate can help entrepreneurs, businesses, and organizations self-publish as well as gain a complete understanding of this often-complicated marketplace. Learn how to understand your publishing options and best pathways given your business and personal objectives. Then discover what makes a great eBook and how you go about creating, formatting, publishing, and marketing your eBook. Most importantly, you will create a marketing plan so you can map out the steps from start to finish.

Certificate Course Package # CERT120 (48 hrs)
Reduced package price of $498 includes the three courses required for this certificate:
• Growing Your Business with Self-Publishing
• Self-Publishing eBooks
• Marketing eBooks.

Course descriptions appear under the “Personal Enrichment” heading starting on page 18.

e-Marketing Essentials Certificate

Come get a fundamental yet advanced introduction to eMarketing, including improving e-mail promotions, analyzing your Web site traffic, doing search engine optimization, and how to successfully employ online advertising. Relevant for any type of organization, including businesses, companies, non-profits, and government agencies. No eMarketing experience or expertise is necessary. If you are already at an advanced level, your instructors are experts and can provide the latest, most advanced information and answer your toughest questions.

Certificate Course Package # CERT109 (48 hrs)
Reduced package price of $498 includes the three courses required for this certificate:
• Boosting Your Web Site Traffic
• Improving e-Mail Promotions
• Online Advertising.

Course descriptions appear under the “Personal Enrichment” heading starting on page 18.

Inbound Marketing Certificate

Inbound marketing is a way to help potential customers find you through organic search, which is a process of using your Web site in a way that it attracts visitors naturally through search engines, the blogosphere, and social media. Inbound marketing is more effective than outbound marketing, where you push sales messages to your potential customers. Inbound marketing is the future of the way we will market in the 21st century. Discover how to attract customers to your site, what kind of content to share with them, how to use landing pages and forms to collect names and eMail addresses, and how to implement lead-nurturing campaigns that result in sales.

Certificate Course Package # CERT118 (48 hrs)
Reduced package price of $498 includes the three courses required for this certificate:
• Introduction to Inbound Marketing
• Content Marketing
• Advanced Inbound Marketing.

Course descriptions appear under the “Personal Enrichment” heading starting on page 18.

Managing Social Media Platforms Certificate

Different social networks have distinct characteristics, different features, and are used to develop a two-way communication and marketing strategy for your organization. Get a skill set for working and managing different social media platforms. Then find out what you can be doing, what you should be doing, and take back a plan to integrate social networks into your communication and marketing. You will get a firm foundation in Twitter, LinkedIn, and Facebook platforms. Come away with both an understanding of these social networks and practical, how-to techniques to integrate social networks into your organization or business. Your instructors are outstanding practitioners who also speak, write, and train others on social networks.

Certificate Course Package # CERT114 (48 hrs)
Reduced package price of $498 includes the three courses required for this certificate:
• Facebook for Business
• LinkedIn
• Twitter.

Course descriptions appear under the “Personal Enrichment” heading starting on page 18.

Mobile Marketing Certificate

The way consumers are interacting with brands and connecting to the world is changing because of mobiles. Find out about location-based marketing, mobile payments, QR codes, applications, and mobile coupons. Learn how mobile marketing can increase your capabilities to retain current customers and gain new ones. Then get step-by-step instructions on how non-technical users can build, deploy, and market smartphone applications across Android, iPhone, and BlackBerry platforms. Finally, get the knowledge needed to implement a mobile marketing plan for your organization. Explore proximity marketing, mobile marketing metrics, and developing a mobile marketing campaign.

Certificate Course Package # CERT110 (48 hrs)
Reduced package price of $598 includes the three courses required for this certificate:
How to Set Up, Protect, and Maintain your Windows 8 PC

Ever wonder how some people never seem to have any issues with their Windows PC? Learn the magic formula from an IT professional. You will be guided throughout installing and setting up your PC with the latest Windows 8 Operating System and desired software. Learn the minimum hardware requirements for today’s software and operating systems and how to choose the right hardware configuration if you need to make a new purchase. Install the Windows Operating System from “bare metal”, protect and secure your PC, and keep it all running smoothly for the life of the equipment.

Online Course # UGOT160D1 . . . . . . . . . . . . . . $178
When: June 1 – 26

How to Use the Internet – The Basics

Are you a “newbie” to the technological world of the Internet? A self-paced, basic, online course that is easy to follow in the comfort of your home. Gain an introduction to Cyberspace and learn the vocabulary of the internet, netiquette, email techniques, search engine reviews, and tips on how to surf. It’s never too late to learn how to use the Internet! Good for Senior Citizens to work one-on-one with the instructor.

Online Course # OLE 114D1 . . . . . . . . . . . . . . $47
When: May 25 – June 24
Online Course # OLE 114D2 . . . . . . . . . . . . . . $47
When: June 25 – July 25

Photo Editing – Basics

Want to remove those wrinkles from your latest photograph? Learn to do interesting things with your digital/scanned pictures in this online course. Create high-quality photographs and digital images for a variety of applications. Practice basic editing techniques, play with advanced editing skills, and prepare images to be Web-ready. One-on-one interaction with the instructor is available.

Online Course # OLE 127D1 . . . . . . . . . . . . . . $47
When: May 18 – June 17
Online Course # OLE 127D2 . . . . . . . . . . . . . . $47
When: June 22 – July 22

Photoshop for Presentations

Acquire the skills to navigate an extensive list of Photoshop features. You will gain both a foundational and advanced understanding of the popular software, and practice the most commonly used methods, such as managing text, working with layers, and image file properties. You will find out the purpose of each photo-editing tool and walk away with the skills to use them. You will even learn what the pros know.

Instructor: Daniel Hood has more than 14 years of experience in the graphic arts. He has worked as a production artist, pre-press technician for a professional printer, and creative designer at an advertising agency. With this wide variety of experience, Daniel understands what an indispensable tool Photoshop is to his career.

Online Course # UGOT142D1 . . . . . . . . . . $198
When: July 6 – 31

Assisting Aging Parents

Be prepared to handle the challenges of aging while learning to cherish the transition. Some aspects are joyful, some bittersweet, some frustrating, some frightening. Learn what to expect, what to watch for, how to deal with physical and emotional challenges, and where to find resources to help.

Online Course # ETG116 . . . . . . . . . . . . . . . . . . . . . $79

Caregiving Tips

Are you facing the care of an elderly person in your life? Gain tips on living arrangements, housing and transportation, health and nutrition, body changes and medications, government programs, insurance, and legal affairs. Utilize this online opportunity to learn at your convenience in the privacy of your own home.

Online Course # OLE 139D1 . . . . . . . . . . . . . . $47
When: May 21 – June 20
Online Course # OLE 139D2 . . . . . . . . . . . . . . $47
When: June 16 – July 16

For Building Key
See Page 29
Dementia Care
As baby boomers age, the 21st century workforce is challenged to care for an exponentially growing population of persons with dementia. This course provides essential knowledge and understanding about neurological diseases that affect cognition and memory, and practical application of effective skills for supporting persons with dementia. Nearly all disciplines benefit from the expertise in Dementia Care Specialists, as do families of persons with dementia. Come away with increased knowledge on how to care for persons with dementia. Expertise in this growing area of human services also enhances your resume.
Instructor: Pamela Atwood, MA, CDP, QDCP, & CLL is Director of Life Enrichment & Dementia Care at Hebrew Health Care, Inc., of West Hartford, Connecticut. Pamela has worked with older adults professionally for more than 20 years, and earned a Master’s Degree in Gerontology and Human Development from Saint Joseph College in West Hartford. She is accredited through the National Council of Certified Dementia Practitioners and is recognized as a Qualified Dementia Care Provider by the Alzheimer’s Foundation of America.
Online Course # UGOT108D1 . . . . . . . . . . $498
When: June 1 – July 24

Dementia for Family Care Givers
Designed for family caregivers dealing with Alzheimer’s disease, Vascular Dementia, Lewy-Body Dementia, or other conditions which cause significant memory problems. Learn basic information about dementia and cover essential elements to address throughout the illness, common health complications, and tips from professional care providers who deliver person-centered care. Use of materials and internet will facilitate learning and maximize competence in care-giving beyond the end of the course. Your instructor is an authority on dementia.
Online Course # UGOT145D1 . . . . . . . . . . $152
When: June 1 – 26

Fluid Movement Tai Chi
Age 12 and Up
Complimented with dynamic stretching techniques that align the total body, this short, four minute Tai Chi form is easy to learn and therefore, an excellent course for the beginner. Balanced with deep, rhythmic breathing, you will experience an increase in energy, focused mindfulness, and a calmness of spirit. Why not give yourself the gift of health and well-being for a life-time?
Students should wear loose, comfortable clothing to class
Instructor: Cher Guerrero has been teaching Tai Chi for DACC Community Education for a number of years. Cher’s life-long experiences in several venues of body and mind integration provide foundational basics for physical movement, therapeutic application, and staff development in a variety of settings. She enjoys sharing her enthusiasm with her students and watching them grow.
Course # HR105 . . . . . . . . 13.5 hrs . . . . . . . . $73
When: Mon June 1 – July 27
Time: 5:30 p.m. – 7:00 p.m.
Where: Good Samaritan Fitness Room

Lose Weight and Keep it Off
Do you want to lose weight and keep it off? Now you can! Discover how to establish a healthy approach to weight loss and weight maintenance. Master setting and achieving weight-loss and weight-maintenance goals that make sense for you. Learn how to set appropriate and effective goals for eating, exercise, and many other elements that affect your weight. Gain the skills you need to lose weight and keep it off for a lifetime!
Online Course # ETG164 . . . . . . . . . . . . . . . . . . . . . $75

Marriage and Relationships: Keys to Success
Meeting the right person is important, but knowing how to stay in love matters even more. Learn how to build a solid foundation for your relationship that will last far beyond “I do.” Start by reviewing the basic stages every relationship goes through, and you’ll learn the importance of balancing your needs as an individual with your needs as a couple. Discover key strategies for maintaining your relationship and great tips for “tune-ups” that help keep love alive. Develop an understanding of how to nurture your relationship and build a partnership that lasts.
Online Course # ETG205 . . . . . . . . . . . . . . . . . . . . . $79

Success with Aging Parents
Know more about taking care of your loved one. Geared towards family and friends of an elderly person, including spouses/significant others, parent-child, elder-other relationship, friends, even long-distance caregivers. Get essential information that caregivers or care partners need to know as you care for an older adult. Learn how to prepare for changes in personal relationships when taking on caregiving roles. Improve your understanding of resources and the long-term care services and supports available. Come away with a developed confidence in techniques in assisting others with variety of needs. Useful for health program students and emerging professionals.
Online Course # UGOT162 . . . . . . . . . . . . . . . . . . . . . $152
When: June 1 – 26

Tai Chi – Simplified Chinese Yang Style
Age 12 and Up
Experience for yourself the integration of body, mind, and spirit through Tai Chi. A beginning level course that will allow you to explore this ancient art. A journey of a thousand miles begins with one step – let this be yours!
Students should wear loose, comfortable clothing to class
Instructor: Cher Guerrero has been teaching Tai Chi for DACC Community Education for a number of years. Cher’s life-long experiences in several venues of body and mind integration provide foundational basics for physical movement, therapeutic application, and staff development in a variety of settings. She enjoys sharing her enthusiasm with her students and watching them grow.
Course # HR113 . . . . . . . . 15 hrs . . . . . . . . $78
When: Wed May 27 – July 29
Time: 5:30 p.m. – 7:00 p.m.
Where: Good Samaritan Creative Arts Room

For Building Key
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REGISTRATION: Phone—575.527.7527 • Fax—575.527.7701 • Office—2345 E. Nevada Ave., Las Cruces • dacc.nmsu.edu/comed/
The Art of Energy Healing
Age 18 and Up
What is energy healing? How and why does it work? How does one develop profound healing abilities? During this course, you will have the opportunity to experience receiving energy healing and to ask questions. Observe while a unique style of energy healing is used to persuade the light body into high receptivity, allowing huge shifts in awareness. This is an inspiring and fun class for the inquisitive and those considering learning alternative healing work.

Students should bring a sack lunch for a 30 minute lunch during which a question and answer session will take place

Instructor: Connie Reuschlein, The Lightbody Tailor, learned her fundamental healing techniques from a Brazilian healer in the early 1990s. She has continued to grow in her knowledge of energetic healing arts and the process of spiritual mastery through research, practice, and meditation. Connie holds a BS degree in Computer Information Systems, designs Web sites, provides private alternative healing consultations, and offers workshops and classes on a variety of subjects.

Course # HR127 . . . . . . . . 6 hrs . . . . . . . . $39
When: Sat July 18
Time: 9:00 a.m. – 3:00 p.m.
Where: DACC Workforce Center, RM 123

Transforming the Lightworker
Age 18 and Up
For light/aura/energy healers, both professionally and those still learning the art of healing. Discover how to quickly raise your frequency, shift your perception, and evolve your work and abilities for more profound healing results. Learn how to become playful, imaginative, and creative with your light/energy work. Determine ways to gently persuade a client’s energy body into being highly receptive.

Students should bring a sack lunch for a 30 minute lunch during which a question and answer session will take place

Instructor: Connie Reuschlein, The Lightbody Tailor, learned her fundamental healing techniques from a Brazilian healer in the early 1990s. She has continued to grow in her knowledge of energetic healing arts and the process of spiritual mastery through research, practice, and meditation. Connie holds a BS degree in Computer Information Systems, designs Web sites, provides private alternative healing consultations, and offers workshops and classes on a variety of subjects.

Course # HR133 . . . . . . . . 4 hrs . . . . . . . . $27
When: Sat June 27
Time: 10:00 a.m. – 2:00 p.m.
Where: DACC Workforce Center, RM 123

American History
Do you know the history of this country? What our founding documents say? The philosophy of its leaders or the meanings of its symbols? Discover this and much more in this online course as you rediscover America – all in the comfort of your own home.

Online Course # OLE101D1 . . . . . . . . . . . . $47
When: May 14 – June 13
Online Course # OLE101D2 . . . . . . . . . . . . $47
When: June 15 – July 15

Civil War
A wonderful, self-paced online course for Civil War enthusiasts. Designed for those who want to learn more about this era. Explore diaries, letters, and newspapers. Re-enact battles and read follow-up commentary. View photographs. Find your ancestors in the Civil War. Yankee or Rebel – you will enjoy this adventure.

Online Course # OLE 103D1 . . . . . . . . . . . . $47
When: May 18 – June 17
Online Course # OLE 103D2 . . . . . . . . . . . . $47
When: June 22 – July 22

Fourth of July
Ages 5 – 12, designed for parent, grandparent, older sibling, or mentor to “play” online with a child

An online adventure for all “Yankee Doodle Dandies” that explains the meaning, history, celebrations, and songs of the Fourth of July holiday. See a dazzling display of fireworks – virtual reality style! Learn about the American flag and famous Americans. There are activities for all ages!

Online Course # OLE140 . . . . . . . . . . . . . . . . . $47
When: June 1 – July 1

What is Genealogy?: How do I use the internet for genealogy? – COURSE 1

Learn how to trace your family history. If you are new to genealogy and/or the internet, the instructor will patiently lead you through the internet one-on-one. Those who prefer a faster pace are able to do so, as this course is self-paced. Learn about:

- Charts and forms and how to acquire information from them
- Popular genealogical sites
- Surname sites
- Search engine tips
- Mailing lists and photographs
- Organizing your data
- Comparing computer software

Online Course # OLE 109D1 . . . . . . . . . . . . $47
When: May 21 – June 20
Online Course # OLE 109D2 . . . . . . . . . . . . $47
When: June 15 – July 15

Discover Digital Photography
Get an introduction to the technology that has catapulted the photographic world into the 21st century. Explore a broad overview of the basics of digital photography, including equipment, software, and practical uses. Discuss different types of digital cameras, from phones and tablets to digital SLRs, all of which offer a wide array of photographic options. Get help deciding what type of equipment fits your needs, and have hands-on exercises so you can explore the areas that interest you.

Online Course # ETG167 . . . . . . . . . . . . . . . . . $75

Dancing With the Stars
Is it cloudy where you live? No worries! Learn about and dance with the stars and constellations in this online course. You don’t have to worry about the weather or city lights or fancy clothes. Put on some comfortable clothes, log on to the course, and enjoy dancing with the stars!

Online Course # OLE 105D1 . . . . . . . . . . . . $47
When: May 12 – June 11
Online Course # OLE 105D2 . . . . . . . . . . . . $47
When: June 17 – July 17

Discover Digital Photography
Get an introduction to the technology that has catapulted the photographic world into the 21st century. Explore a broad overview of the basics of digital photography, including equipment, software, and practical uses. Discuss different types of digital cameras, from phones and tablets to digital SLRs, all of which offer a wide array of photographic options. Get help deciding what type of equipment fits your needs, and have hands-on exercises so you can explore the areas that interest you.

Online Course # ETG167 . . . . . . . . . . . . . . . . . $75

Fourth of July
Ages 5 – 12, designed for parent, grandparent, older sibling, or mentor to “play” online with a child

An online adventure for all “Yankee Doodle Dandies” that explains the meaning, history, celebrations, and songs of the Fourth of July holiday. See a dazzling display of fireworks – virtual reality style! Learn about the American flag and famous Americans. There are activities for all ages!

Online Course # OLE140 . . . . . . . . . . . . . . . . . $47
When: June 1 – July 1

What is Genealogy?: How do I use the internet for genealogy? – COURSE 1

Learn how to trace your family history. If you are new to genealogy and/or the internet, the instructor will patiently lead you through the internet one-on-one. Those who prefer a faster pace are able to do so, as this course is self-paced. Learn about:

- Charts and forms and how to acquire information from them
- Popular genealogical sites
- Surname sites
- Search engine tips
- Mailing lists and photographs
- Organizing your data
- Comparing computer software

Online Course # OLE 109D1 . . . . . . . . . . . . $47
When: May 21 – June 20
Online Course # OLE 109D2 . . . . . . . . . . . . $47
When: June 15 – July 15
Where to Find Specific Genealogical Information on the Internet – COURSE 2
Find the “unusual” and “miscellaneous” information you need in this second step of your genealogical search. Discover new research tools and where to look in vital records for births, adoptions, marriages, and deaths. Use census, tax, land records, maps, gazettes, atlases, city directories, county histories, and military records to trace lineage. Specific tips will be provided for searching Native American, African American, Hispanic, and religious groups.

Online Course # OLE 110D1 ........................ $47
When: May 25 – June 24

Online Course # OLE 110D2 ........................ $47
When: June 25 – July 25

Advanced Genealogical Research Using the Internet – COURSE 3
The third step in your genealogical search uses specific sources for a variety of needs. Learn how to access and utilize ship passenger lists, immigration and naturalization data, American migration trails, and homestead applications. Find mental patients, prisoners, school students, teachers, Free Masons, and female ancestors as well as records from CCC and WPA workers, U.S. Marshals, F.B.I. and Secret Service officials, and divorces. Tips will be provided for using family Bibles, journals, and diaries. You can study handwriting, plan family reunions, make scrapbooks, and much more with the valuable information you locate.

Online Course # OLE 111D1 ........................ $47
When: June 24 – July 24

World Genealogy – COURSE 4
Searching the world for your ancestors can be a bit intimidating. Use skills learned in previous courses to do research on and off line in more than 52 countries around the world. Seeking genealogical information, participants will work one-on-one with the instructor, at a self-paced speed.

Online Course # OLE 112D1 ........................ $47
When: May 8 – June 7

Online Course # OLE 112D2 ........................ $47
When: June 30 – July 30

Getting Started in Voice Over
The demand for voice over (VO) talent has boomed over the last decade, driven by more demand for content online, an increased demand for audiobooks, and much easier production requirements than ever before. The demand for that talent continues to grow. All you need is a plan. Understand what tools and skills you will need to acquire to take advantage of this swelling need for voice over artists.

Online Course # UGOT159D1 ........................ $248
When: June 1 – 26

Go West, Young Girl, Go West!
What was pioneer life like for a cowgirl? Look at many female pioneers and their lifestyles. What motivated some of them to endure the rugged life? See what their travel was like and how life became once they reached their destination. Explore books, videos, musicals, television shows, movies, and the internet to gain a better understanding of this time in history known as The Western Expansion and the women who were a part of it. Students of all ages and both sexes will find this course interesting!

Online Course # OLE 113D1 ........................ $47
When: May 14 – June 13

Online Course # OLE 113D2 ........................ $47
When: June 15 – July 15

Introduction to Digital Scrapbooking
Learn to use digital editing techniques to show off your photos and memorabilia in Introduction to Digital Scrapbooking! Using Photoshop Elements 11 or 12, this course will teach you how to make the most of your scrapbooking talents and artistic ideas when you combine traditional and digital scrapbooking. Starting with simple projects, you’ll quickly learn how to build pages, use artistic journaling, and produce sophisticated illusions. Photoshop Elements 11 lets you build your own clip art, create frames, and develop multi-layer pages with an endless array of layouts and designs. You’ll see how to draw and create your own art, build collages and scrapbooks to share, and work with both color and black and white. If you need to restore or age images—the tools are all available to you. Join us and take your scrapbooking to a new level!

Online Courses # ETG147 .............................. $75

NEW! Inclusive Worship Workshop
You’ll be singing Hallelujah after discovering ways to include members with disabilities in your faith community. Explore how to engage their unique gifts rather than focusing on special needs and promote a sense of belonging.

Instructor: Kay Lilley has committed 20 years to helping adults with disabilities plan and progress towards the future of their dreams. She employs an innovative approach that engages the care and resources of community.

Course # HL125 ................................. 13.5 hrs ........................ $73
When: Thurs June 9 – June 25
Time: 8:00 a.m. – 10:00 a.m.
Where: NMSU Activity Center, RM 108
NEW! Intro. to Photography Composition
Age 15 and Up
Go from taking pictures to making photographs in no time at all. By the end of this course, using your own camera, you will gain insight into the key components of composition in photography.
Instructor: David C. Barela has been a photographer for seventeen years. He started in the US Army as a combat photographer. David earned his Associates at Doña Ana Community College and transitioned to New Mexico State University where he received his Bachelor's degree in Creative Media Institute.
Course # HR123 . . . . . . . . 18 hrs . . . . . . . $93
When: Mon & Wed, June 1 – 17
Time: 5:30 p.m. – 7:00 p.m.
Where: DACC East Mesa, DAEM RM 221

NEW! Introduction to Rock Climbing
Age 18 and Up
Climb to new heights on NMSU’s rock climbing wall! Take advantage of the comfortable indoor setting to acquire a new skill in a non-threatening atmosphere. Start at the very beginning and learn something new each class meeting. You will be able to participate and progress at your own pace.
Instructor: Kenny Coppedge, has been teaching others how to enjoy the outdoors for 10 years. He has developed his skills as a Trail Crew Leader for a conservation corps in Silver City, NM, a Recreational Specialist for the U.S. Army at Fort Bliss, and as the Outdoor Recreation Coordinator at NMSU. Kenny currently holds certifications as a Climbing Wall Instructor, Leave No Trace Trainer, and Wilderness First Responder.
Course # HL124 . . . . . . . . 16 hrs . . . . . . . $83
When: Tues & Thurs July 7–July 30
Time: 5:00 p.m. – 7:00 p.m.
Where: NMSU Activity Center

Lighthouses – Atlantic Coast
Explore the lighthouses along the Atlantic Coast from the comfort of your home. Take a virtual tour of lighthouses located in eastern New York, Maine, New Hampshire, Massachusetts, Vermont, Rhode Island, Connecticut, eastern Virginia, North Carolina, South Carolina, Georgia, eastern Florida, and Puerto Rico. Learn about the history and architecture of lighthouses in this region, and view various photographs.
Online Course # OLE 117D1 . . . . . . . . . . . . $47
When: June 15 – July 15

Lighthouses – Great Lakes
Ever wonder what the lighthouses in this region look like? Wonder no more! Take a virtual tour of lighthouses of western New York, Pennsylvania, Ohio, Indiana, Illinois, Michigan, Wisconsin, and Minnesota. Learn the history and architecture of lighthouses in this region, and view various photographs. No seasickness…that’s a guarantee!
Online Course # OLE 118D1 . . . . . . . . . . . . $47
When: May 25 – June 24
Online Course # OLE 118D2 . . . . . . . . . . . . $47
When: June 25 – July 25

Lighthouses – Gulf Coast
Do you have an interest in Lighthouses….or the Gulf Coast? Take a virtual tour of lighthouses located in Texas, Louisiana, Mississippi, Alabama, and western and southern Florida. Learn about the history and architecture of lighthouses in this region, and view various photographs. Day or night the tour is at your fingertips.
Online Course # OLE 119D1 . . . . . . . . . . . . $47
When: June 4 – July 4

Lighthouses – Pacific Coast
Pacific Coast anyone? Lighthouses did you say? Take a virtual tour of lighthouses located in Alaska, Washington, Oregon, California, and Hawaii. Learn about the history and architecture of lighthouses in this region, and view various photographs. Ride the waves without ever leaving your home.
Online Course # OLE 120D1 . . . . . . . . . . . . $47
When: May 14 – June 13
Online Course # OLE 120D2 . . . . . . . . . . . . $47
When: June 15 – July 15

Look to the Sky
Asteroids, comets, eclipses...oh my! Discuss the possibility of asteroids hitting the earth. View rocks and ice and rock balls that rouse curiosity. Eclipses are simply amazing to see up close. Take some time now, and look to the sky in this online course!
Online Course # OLE 121D1 . . . . . . . . . . . . $47
When: June 22 – July 22

Luck o’ the Irish
The next best thing to traveling the Emerald Isle is learning about it...virtual style! Explore famous places, Irish saints and legends, tales, ballads, songs, and recipes. Utilize the one-on-one personal instruction from the comfort of your own home to gain a real understanding. If you are planning a trip to Ireland, this online course is a must before leaving.
Online Course # OLE 122D1 . . . . . . . . . . . . $47
When: June 1 – June 30

Mummies
Mummies have always been an intriguing topic. In this unique online adventure, linger in museums to meet a variety of “mummies” in different parts of the world. Meet mummies you never knew existed from the comfort of your own home.
Online Course # OLE 123D1 . . . . . . . . . . . . $47
When: June 1 – June 30

National Parks
National Parks anyone? This is the next best thing to traveling/camping at each one. Take a virtual tour of national monuments, battlefields, military parks, historical parks and sites, lake shores, memorials, parkways, preserves, recreation areas, rivers, scenic trails, seashores, and more. This online course is a must prior to physically visiting any of these sites. Sit back, relax, and enjoy some of the wonderful sights our country has to offer.
Online Course # OLE 124D1 . . . . . . . . . . . . $47
When: May 18 – June 17
Online Course # OLE 124D2 . . . . . . . . . . . . $47
When: June 22 – July 22
Over and Under the Sea
Do you have an interest in the seas? Virtually visit beaches, coral reefs, and the animals related to these habitats. Explore a variety of activities on your own or one-on-one with the instructor. Leave your snorkel and goggles in the box and sign up now.
*Online Course # OLE 125D1 . . . . . . . . . . . . $47
  When: June 4 – July 4*

Perplexing Pyramids
Not all pyramids are in Egypt – they are in many locations, even the United States. Built long ago, these amazing structures continue to provide intrigue. Virtually check them out before your next trip. Learn the what, why, where, when, and how of pyramids and similar infamous archeological sites in this online course from the comforts of your home.
*Online Course # OLE 126D1 . . . . . . . . . . . . $47
  When: June 4 – July 4*

Science Made Interesting
Everything you always wanted to know about science but were afraid to ask. Experience science that is easy to understand, exploratory in nature, and interesting too! Learn about the nervous system, chemistry, volcanoes, tsunamis, electricity, and more in this online course. Exlore science, one-on-one, from the comfort of your home.
*Online Course # OLE 128D1 . . . . . . . . . . . . $47
  When: May 18 – June 17
Online Course # OLE 128D2 . . . . . . . . . . . . $47
  When: June 22 – July 22*

Shipwrecks of the Great Lakes and Pirates of the Caribbean
Explore the history of shipwrecks in the Great Lakes. Includes answers to who, what, when, where, and why. Examine what’s left of the shipwrecks through dives, underwater viewing, glass bottom boats, videos, and photos. Meet the pirates of the Caribbean and learn about their feats and fates.
*Online Course # OLE 129D1 . . . . . . . . . . . . $47
  When: May 18 – June 17
Online Course # OLE 129D2 . . . . . . . . . . . . $47
  When: June 22 – July 22*

Solar System Savvy
Have you ever wished you knew more about planets, the solar system, galaxies, and black holes but didn’t want to take a test about them? Then this is the online course for you! Venture into the solar system and galaxy in which we reside from your own home.
*Online Course # OLE 130D1 . . . . . . . . . . . . $47
  When: May 26 – June 27*

Spelunking
Explore the wonderful underground world of caves from the comfort of your home in this online course. Gain an understanding of how they form and the strange creatures that live in them. View interesting cave art found in caves all over the world.
*Online Course # OLE 131D1 . . . . . . . . . . . . $47
  When: May 26 – June 27*

Stamp Collecting – The Basics
Did you know that stamp collecting is one of the world’s most popular hobbies, with millions of collectors in the United States? Learn the basics of this hobby in this online course. Work on a Scout Merit Badge, get started on this new hobby, or revitalize an old interest. Completion certificates available upon request.
*Online Course # OLE 132D1 . . . . . . . . . . . . $47
  When: May 26 – June 27*

Storm Chasing
Ever wondered how storms form or what causes them? Learn about clouds and other storm phenomenon and what tornado chasers need to know and do as they chase storms. Look at lightning, hurricanes, and other major weather events from the safety and comfort of your home – no umbrellas needed! Test your skills and knowledge about tornado chasing with a storm chaser simulation.
*Online Course # OLE 133D1 . . . . . . . . . . . . $47
  When: June 4 – July 4*

Unsolved Mysteries and the Unexplained
The Abominable Snow Man….Lock Ness Monster….Stonehenge. Do they make you scratch your head? Explore these and others such as the Ball Lightning, Lake Champlain Creature, and Black Holes in this online course. Review what happened to Amelia Earhardt and many other unexplained happenings.
*Online Course # OLE 134D1 . . . . . . . . . . . . $47
  When: May 26 – June 27*

Volcanoes
Looking to explore volcanoes...safely? We will set the temperature settings to simmer, boil, fry, and broil as we watch the volcanic action. Learn what makes a volcano erupt and how it affects you. Visit the most famous eruptions in history. Become aware of the beginning signs of eruptions and how to prepare for them in this online course from the comforts of your home.
*Online Course # OLE 135D1 . . . . . . . . . . . . $47
  When: May 26 – June 27*

When Pigs Fly
Discover the crazy logic of science! Explain the unexplainable! Explore introductory science concepts and conduct experiments – both on and off line. Use sliced cheese to understand fractures. What do cheeseburgers and science have in common? Participate in online treasure hunts to discover science concepts. Learn these fun things and more in this virtual science course.
*Online Course # OLE 136D1 . . . . . . . . . . . . $47
  When: May 18 – June 17
Online Course # OLE 136D2 . . . . . . . . . . . . $47
  When: June 22 – July 22*

Who wants to be a “Mathenaire?”
After this online adventure you will not need to use any lifelines on your road to success. Equip yourself with a higher understanding of Algebra, Geometry, Trig, and more, in a fun and interactive setting. One day this information could be worth millions to you!
*Online Course # OLE 137D1 . . . . . . . . . . . . $47
  When: May 26 – June 27
Online Course # OLE 137D2 . . . . . . . . . . . . $47
  When: June 22 – July 22*
Zipper Connection
Never before has math been so much fun! Zip through problems online and participate in challenge puzzles with an alien! Use animals to help solve math problems. Tie knots online. Learn math computation, graphing, probability, polynomials, critical thinking, counting, numbers, problem solving, symmetry, and much more.
Online Course # OLE 104D1 . . . . . . . . . . . . $47
When:  May 18 – June 17
Online Course # OLE 104D2 . . . . . . . . . . . . $47
When:  June 22 – July 22

Basic Interior Decoration
Age 18 and Up
Become familiar with and produce Room Layout Drawings. Gain knowledge of historical periods of furniture. Learn how to select style, color, accessories, and materials. Understand the use of scale and proportion. Learn how to identify style, color schemes, accessories, finishes, and materials.
Instructor:  Domenic Metta has more than 30 years of experience as an interior designer for both residential and commercial spaces. He is skilled in AutoCAD and rendering, and has worked throughout the U.S., Europe, Japan, and Australia.
Course # HG107 . . . . . . 12 hrs . . . . . . . $33
When:  Tues & Thurs June 2 – 25
Time:  6:00 p.m. – 7:30 p.m.
Where:  DACC Central, RM DAHL 184

Carnivorous Plants
Need help with the insects around your house and yard? Discover an amazing variety of plants that capture insects. Investigate and explore Sundews, Venus Flytraps, Pitcher Plants, and Butterworts, and what they can do for you.
Online Course # OLE 102D1 . . . . . . . . . . . . $47
When:  May 12 – June 11
Online Course # OLE 102D2 . . . . . . . . . . . . $47
When:  June 16 – July 16

Composting
Water conservation and recycling awareness have made xeriscaping and composting very popular in the gardening and landscape areas.

Fabulous Faux: Classic, Tuscan, Metallics*
Age 18 and Up
Save thousands and learn a faster, easier way for beginners to use a patterned base coat tool to replicate Old World, classic, romantic, or stone-like looks on your walls. Add the “pizzazz” of metallic for an extra wow factor. Like granite, marble, or travertine? This is the course to help mimic this texture! Learn how to have perfect edges, make your own glaze, and many different ways to finish off your look! Visit twistonwalls.com for a preview video.
M/S fee of $29 for kit payable to instructor at class. This kit is specific to this course. Bring a paint shirt.
Instructor:  Linda Coffman has been in the wallpapering and faux finishing business since 1990. She has completed projects in homes, churches, businesses, and model homes in the Minneapolis area and now in Arizona. Through her experience, Linda has created processes that enhance her work and make it truly unique. She has taught more than 3,000 students in 15 states.
Course # HG101 . . . . . . 2.5 hrs . . . . . . . $33
When:  Sat June 13
Time:  1:00 p.m. – 3:30 p.m.
Where:  DACC Workforce Center, RM 127

Gardening 1: Groundwork
For new and old gardeners, Master Gardener hopefuls, and those folks who are “just plain interested.” Most successful gardeners have some knowledge of the soil. Gain a general appreciation and knowledge of beginning botany, soils and plant nutrition, insects, and diseases in this online course.
Happy gardening!
Online Course # OLE 108D1 . . . . . . . . . . . . $47
When:  May 21 – June 20
Online Course # OLE 108D2 . . . . . . . . . . . . $47
When:  June 22 – July 22

Hummingbirds
Do you have an interest in hummingbirds? Learn about the life of hummingbirds and how nature has adapted to make these creatures unique little flying machines. Explore information about types of hummingbirds and their habitats. Read legends, stories, and myths in this online course.
Online Course # OLE 115D1 . . . . . . . . . . . . $47
When:  May 21 – June 20
Online Course # OLE 115D2 . . . . . . . . . . . . $47
When:  June 22 – July 22

For Building Key
See Page 29
Insects: The Good, Bad, and Ugly!

Insects have survived millions of years of a changing geographical environment, weather, planetary changes, humans, and animal predators. What kinds of survivalists are these insects? Which ones are good, which are bad, and which are ugly? Learn this and more in this online course.

Online Course # OLE 116D1 ............... $47
When: May 25 – June 24
Online Course # OLE 116D2 ............... $47
When: June 25 – July 25

NEW!
Intro. to Woodworking (Pocket Hole Joinery)
Age 18 and Up

Join this fun and popular woodworking course to learn to safely and properly use all sorts of woodworking equipment while using a pocket hole jig. If you have limited storage for a shop full of machinery, but enough for some hand held power tools, then pocket hole joinery might be for you. Bring your project ideas and materials to the first course meeting so that you can complete it during the course. Tools will be provided.

M/S fee of $10 for screws, nails, etc., payable to instructor at first class meeting. Students should bring a pair of safety glasses and wear closed toe shoes. Call 575-527-7527 for predetermined project sheets and bring materials to first course meeting.

Instructor: Dominick Fiumara retired from the U.S. Navy after 20 years of service. Originally from Albuquerque and mostly from San Diego, Dominick enjoys tinkering and woodworking. He loves to share his knowledge with his students and likes to have fun along the way.

Course # HG108 ........ 8 hrs. ........ $51
When: Sat June 6 – 13
Time: 9:00 a.m. – 1:00 p.m.
Where: DACC Workforce, RM 126

A Parent’s Guide to the IEP

Help your child succeed in school. The federal Individuals with Disabilities Education Act (IDEA), was put in place to make sure that every child with a diagnosed disability gets the help he or she needs throughout their education process. Parents have significant rights as advocates for their child, both before any evaluation is done as well as afterward if the child is determined to have special needs. Find out what an Individual Educational Program or Plan (IEP) is. Understand these rights and learn how to assure your child is receiving the accommodation she or he needs. Parental advocacy is essential for school success.

Online Course # UGOT163D1 ............ $148
When: June 1 – 26
Online Course # UGOT163D2 ............ $148
When: Aug 4 – 28

NEW!
Advanced Robotics
Age 7 to 12

Build and take home the Jungle Robot, an advanced level robot. One of the many steps in the assembly process is the gear box. See and learn how different types of gears mesh and are driven by a motor. Connect the motor, battery, and microphone to a circuit board, which will program your sound-activated (clap of the hand) robot.

No prior experience is necessary and students do not need to own a smartphone or tablet to take the course

Instructor: Black Rocket has more than a decade of experience designing camps in S.T.E.M. and digital arts areas. Each program is powered by the student’s imagination and designed to bring their ideas to life in a fun, hands-on, learning environment. Programs mirror real-life experiences and the collaborative nature of any design process.

Course # KID128 .......... 15 hrs. .......... $109
When: Mon – Fri July 6 – 10
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC Workforce, RM 106

App Adventures
Age 8 to 14

Continue your quest to make the next viral app! Move past basic techniques and choose from a selection of different mobile app types to explore more in depth programming concepts. Student-created apps will be accessible on a private site and can be played on any mobile device or computer.

No prior experience is necessary and students do not need to own a smartphone or tablet to take the course.

Instructor: Black Rocket has more than a decade of experience designing camps in S.T.E.M. and digital arts areas. Each program is powered by the student’s imagination and designed to bring their ideas to life in a fun, hands-on, learning environment. Programs mirror real-life experiences and the collaborative nature of any design process.

Course # KID129 .......... 15 hrs. .......... $109
When: Mon – Fri June 15 – Jun 19
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC Workforce, RM 106
NEW!

Cartooning Under the Sea
Age 5 to 12
What a great opportunity to draw original Young Rembrandts fish characters! Our fish characters include sharks, jelly fish, octopi. Give your fish characters expressions and will place them in fun, action scenes. On the final day, draw a large scene of the coral reef environment, inviting a great opportunity to use a variety of colors and textures. Pencils, markers, and sharpies will be used.

Instructor: Young Rembrandts is located in 30 states across the US, taught by skilled instructors. Complex art projects and principles are mastered through a step-by-step method to help develop a child’s creativity. There is an emphasis on reinforcing and educating good character improved self-esteem, and self-ability.

Course # KID153 . . . . . . . 12 hrs . . . . . . . $97
When: Mon – Thurs June 22-25
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC Workforce Center, RM 127

Chemical Magic
Age 6 to 11
Presto....Change-o It’s Magic! No, it’s science! Learn to make batteries from fruits or potatoes, invisible ink, and be a chemical detective. Make a glob from glue, use paper chromatography to separate colors, and make dirty pennies clean and clean pennies green. At the end of the week, you will have a good understanding of chemical interactions, how they work, and had lots of fun!

Instructor: Sciensational has been providing summer programs for children for more than 30 years. Their premise is that science can be interesting, fun, and educational for all kids. All teachers are certified and currently working in local school districts.

Course # KID108 . . . . . . . 15 hrs . . . . . . . $146
When: Mon – Fri June 22 – 26
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC East Mesa, DAAR RM 112

NEW!

CPR for Teens
Age 12 to 18
Looking for a summer job? Interested in babysitting or being a lifeguard? Maybe you just want to learn a new skill. Learn Heartsaver Pediatric First Aid CPR AED. Know when CPR is needed, how to give CPR to a child and infant, and how to use an AED. CPR is pushing on the chest (compressions) and giving breaths. First Aid is the immediate care that you give someone with an illness or injury before someone with more advanced training arrives and takes over. A two-year certification from the American Heart Association will be awarded for the course.

Instructor: Region II EMS provides effective and comprehensive training and education through the various courses offered through the American Heart Association. They train hundreds of students yearly all throughout the counties of Doña Ana, Grants, Hidalgo, Luna, Sierra, and Socorro through their large network of over two hundred instructors.

Course # KID151 . . . . . . . 15 hrs . . . . . . . $146
When: Mon – Fri July 27 – 31
Time: 1:00 p.m. – 4:00 p.m.
Where: DACC East Mesa, DAAR RM 112

Creative Engineering Workshop
Age 7 to 12
Work with an advanced three dimension- construction kit that is yours to keep and take home. Design and build simple or complex models of a vehicle, robot, or buildings. Use the 3-volt geared motor that is included to power up a moveable Radar Surveyor and learn different ways to make your motor run. Hands-on is the only way, so prepare to build from directions, and from your own imagination!

Instructor: Sciensational has been providing summer programs for children for more than 30 years. Their premise is that science can be interesting, fun, and educational for all kids. All teachers are certified and currently working in local school districts.

Course # KID132 . . . . . . . 15 hrs . . . . . . . $146
When: Mon – Fri July 27 – 31
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC East Mesa, DAAR RM 112

CSI – Crime Scene Investigation
Age 8 to 12
Have fun learning about forensics, crime scene investigations, and crime lab chemistry as you dust for fingerprints, analyze handwriting, examine hair and clothing, and other experiments designed to show you just how tricky cases are solved. Search for evidence, gather clues, and discover how science can help solve a mystery.

Instructor: Sciensational has been providing summer programs for children for more than 30 years. Their premise is that science can be interesting, fun, and educational for all kids. All teachers are certified and currently working in local school districts.

Course # KID108 . . . . . . . 15 hrs . . . . . . . $146
When: Mon – Fri June 22 – 26
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC East Mesa, DAAR RM 112

Electronics Lab
Age 7 to 12
30 different projects and experiments are built with your own electronic kit to keep in this hands-on workshop. The Science Electronics Lab will stimulate kids’ minds by using easy to understand experiments to increase their knowledge of electronics. Science project ideas will come alive as they build the 30 projects while working with Electronic Circuits. The electronics kit is reusable. Have fun designing your own projects once you’ve built all 30.

Instructor: Sciensational has been providing summer programs for children for more than 30 years. Their premise is that science can be interesting, fun, and educational for all kids. All teachers are certified and currently working in local school districts.

Course # KID151 . . . . . . . 15 hrs . . . . . . . $146
When: Mon – Fri July 27 – 31
Time: 1:00 p.m. – 4:00 p.m.
Where: DACC East Mesa, DAAR RM 112

“How to Read Course Information” is located on Page 30. If you have any concerns about finding the campus or building, please contact DACC Community Ed before your courses begin.
**Enhancing Language Development in Childhood**

Follow your child’s lead and have fun while enhancing language development! Fun and user-friendly — for parents, teachers, and caregivers. Discover how children learn to process language and how they become proficient speakers and thinkers through speech, brain, and language development.

*New!*

**Etiquette for Kids**

**Age 8 to 14**

In today’s world, making a good impression is important. In the hustle and bustle of a busy daily life we sometimes forget to focus on etiquette. This workshop will reinforce must-do manners for situations from the classroom to the dining table.

*Lunch will be provided to practice dining etiquette*

**Instructor:** Marina Atma SPHR, SHRM-SCP is a certified Professional in Human Resources and has been teaching for over 20 years, eight years with Customized Training. She has a Bachelor’s in Business Management from NMSU. Her passion is helping people improve their work and professional skills.

*Course # KID162 . . . . . . 4 hrs . . . . . . . $35*  
*When: Wed July 8*  
*Time: 9:00 a.m. – 1:00 p.m.*  
*Where: DACC Workforce Center, RM 123*

**NEW!**

**Fashion Runway Tween Style**

**Age 5 to 12**

Join us for 4 days of fashion design and drawing, layering and styling, and tons of dazzling accessories. The perfect workshop for the fashionista in your family. Students will learn to draw portraits, figures, and tons of the latest tween fashion trends. Hurry and enroll now, this workshop fills up fast!

**Instructor:** Young Rembrandts is located in 30 states across the US, taught by skilled instructors. Complex art projects and principles are mastered through a step-by-step method to help develop a child’s creativity. There is an emphasis on reinforcing and educating good character improved self-esteem, and self-ability.

*Course # KID155 . . . . . . . 12 hrs . . . . . . . $97*  
*When: Mon – Thurs June 15 – 18*  
*Time: 9:00 a.m. – 12:00 p.m.*  
*Where: DACC Workforce Center, RM 127*

**Follow Me Robot**

**Age 7 to 12**

Build a robot with four built-in microphones to detect sound and move to it. Learn about the different gears and sensors as you build it and then take it home with you. Use your robot in class for Sumo wrestling and obstacle course events.

**Instructor:** Sciensational has been providing summer programs for children for more than 30 years. Their premise is that science can be interesting, fun, and educational for all kids. All teachers are certified and currently working in local school districts.

*Course # KID133 . . . . . . . 15 hrs . . . . . . . $146*  
*When: Mon – Fri June 8 – 12*  
*Time: 9:00 a.m. – 12:00 p.m.*  
*Where: DACC East Mesa, DAAR RM 112*

**Harry Potter**

**Age 6 to 11**

All aboard for lots of hands-on fun as we join the escapades of Harry and his friends. Play quidditch. Make an edible wand. Brew some fantastic potions to drink. Come join Harry, Ron, and Hermione where the magic of science, art, and literature meet.

**Instructor:** Sciensational has been providing summer programs for children for more than 30 years. Their premise is that science can be interesting, fun, and educational for all kids. All teachers are certified and currently working in local school districts.

*Course # KID123 . . . . . . . 15 hrs . . . . . . . $146*  
*When: Mon – Fri June 22 – 26*  
*Time: 1:00 p.m. – 4:00 p.m.*  
*Where: DACC East Mesa, DAAR RM 112*

**Homeschool with Success**

Discover how to homeschool your child in a way that ensures they get what they need both academically and socially. Delve into the history of homeschooling, and the many types. Discuss learning styles and how they affect homeschooling. Learn how to take your child out of school and make the transition to homeschool both fun and effective.

*Online Course # ETG118 . . . . . . . . . . . . . . . . . . . $79*

**NEW!**

**Horses, Horses and More Horses!**

**Age 6 to 12**

Four fun-filled days to explore the world of horses. Horses are not only graceful and majestic animals, they are also excellent subjects to draw and color. Learn to draw horses of all shapes, sizes, and styles. Use different media to create colorful compositions and strengthen coloring skills. On the last day, create a large drawing with pastels.

*Students should wear an old shirt or smock to final day of class*

**Instructor:** Young Rembrandts is located in 30 states across the US, taught by skilled instructors. Complex art projects and principles are mastered through a step-by-step method to help develop a child’s creativity. There is an emphasis on reinforcing and educating good character improved self-esteem, and self-ability.

*Course # KID156 . . . . . . . 12 hrs . . . . . . . $107*  
*When: Mon – Thurs July 20-23*  
*Time: 9:00 a.m. – 12:00 p.m.*  
*Where: DACC Workforce Center, RM 127*

**NEW!**

**Junior Drawing Down on the Farm Workshop**

**Age 4 to 6**

Explore a farm and all the elements that are seen on a farm. Learn to draw a variety of animals that live and play on our farm. On the last day, combine all the pieces into one large farm scene. Use pencils, markers, and colored pencils to complete drawings.

**Instructor:** Young Rembrandts is located in 30 states across the US, taught by skilled...
Instructors. Complex art projects and principles are mastered through a step-by-step method to help develop a child’s creativity. There is an emphasis on reinforcing and educating good character, improved self-esteem, and self-ability.

Course # KID157 . . . . . . 12 hrs . . . . . . $97
When: Mon – Thurs June 8 – 11
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC Workforce Center, RM 127

**LEGO® Video Games**
Age 8 to 14

Combine your two favorite activities: LEGOs and video games. Create your own LEGO universe, characters, and adventures in an interactive 2D video game. You will leave with a finished LEGO video game that you can share with friends and family through a password protected Black Rocket Web site to share with friends and family.

**Games are only compatible on PC computers. Mac versions can be created after the program for $15 conversion fee.**

**Instructor:** Black Rocket has more than a decade of experience designing camps in S.T.E.M. and digital arts areas. Each program is powered by the student’s imagination and designed to bring their ideas to life in a fun, hands-on, learning environment. Programs mirror real-life experiences and the collaborative nature of any design process.

Course # KID139 . . . . . . 15 hrs . . . . . . $109
When: Mon – Fri June 1-5
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC Workforce Center, RM 106

**Make It and Take It Home**
Age 6 to 11

Discover how amazing science is as you make a wide assortment of toys designed to teach science concepts. Build a working electric motor. Make your own bubbling blobs and explore the properties of a density tube – silly putty, glowing goo, green flubber, and other cool projects. By the way...we will make ice cream in an amazing, different, Sciensational way!

**Instructor:** Sciensational has been providing summer programs for children for more than 30 years. Their premise is that science can be interesting, fun, and educational for all kids. All teachers are certified and currently working in local school districts.

Course # KID114 . . . . . . 15 hrs . . . . . . $146
When: Mon – Fri July 13-17
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC East Mesa, DAAR, RM 112

**Make Your First Video Game**
Age 8 to 14

Make your first 2D video game in this one-of-a-kind course. Conceptualization, play experience, challenge levels, graphics and elements, music and sound, software, and simple coding are just some of the concepts that will be explored. Student created games will be available on a password protected Black Rocket Web site to share with friends and family.

**Games are only compatible on PC computers. Mac versions can be created for the course for a $15 conversion fee.**

**Instructor:** Black Rocket has more than a decade of experience designing camps in S.T.E.M. and digital arts areas. Each program is powered by the student’s imagination and designed to bring their ideas to life in a fun, hands-on, learning environment. Programs mirror real-life experiences and the collaborative nature of any design process.

Course # KID141 . . . . . . 15 hrs . . . . . . $109
When: Mon – Fri June 1-5
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC Workforce Center, RM 106

**Minecraft Designer**
Age 8 to 14

If you love this game but always wanted to design your own characters and buildings, this is the course for you. Learn the basics of creating 3D modeling using a new industry grade software to design your very own characters and import them into your favorite Minecraft games.

**Students must have Minecraft at home to import characters and parent email address is required to create student accounts.**

**Instructor:** Black Rocket has more than a decade of experience designing camps in S.T.E.M. and digital arts areas. Each program is powered by the student’s imagination and designed to bring their ideas to life in a fun, hands-on, learning environment. Programs mirror real-life experiences and the collaborative nature of any design process.

Course # KID143 . . . . . . 15 hrs . . . . . . $109
When: Mon – Fri June 15-19
Time: 1:00 p.m. – 4:00 p.m.
Where: DACC Workforce Center, RM 106

Managing Life as a Single Parent

You love your kids more than anything in the world, but being a single parent is hard work. Whether you’re single by choice or because of divorce, loss, or separation, this online parenting course will help you manage your life more effectively, from streamlining your daily routines and dealing with challenging behaviors at home to handling conflicts with your ex and making decisions about dating. You’ll also learn how to build a support network, manage your finances, discipline your kids, and much, much more.

**OnlineCourse #ETG149 . . . . . . . . . . . . . . . . . . . . . $85**
**NEW!**

**Minecraft Modders**  
**Age 8 to 14**  
Use your favorite game to learn the basics of modding and foundations of programming. Learn scripting and logic statements as you create your first mod. Introductory coding will also be taught through a simulated environment inspired by Minecraft.  
**Students must have Minecraft at home to import characters and parent email address is required to create student accounts**  
**Instructor:** Black Rocket has more than a decade of experience designing camps in S.T.E.M. and digital arts areas. Each program is powered by the student’s imagination and designed to bring their ideas to life in a fun, hands-on, learning environment. Programs mirror real-life experiences and the collaborative nature of any design process.  
**Course # KID158 . . . . . . . 15 hrs. . . . . . . $109**  
**When:** Mon – Fri July 6 – 10  
**Time:** 1:00 p.m. – 4:00 p.m.  
**Where:** DACC Workforce Center, RM 106

**Parenting Gifted Children**  
Raising gifted children in an educational climate where the focus is on mass proficiency and “grade level outcomes” make it difficult to challenge students who are academically advanced. You will learn how to accommodate your children’s academic and social-emotional needs both at home and school, while staying sane in the process.  
**Course # KID159 . . . . . . . 12 hrs. . . . . . . $97**  
**When:** Mon – Thurs June 8 – 11  
**Time:** 9:00 a.m. – 12:00 p.m.  
**Where:** DACC Workforce Center, RM 127

**NEW!**

**Pirate Workshop**  
**Age 5 to 12**  
Ahoy mates! Explore the world of pirates with new drawing adventures. Pirates, treasure maps, sunken treasures, parrots, and a grand pirate ship, and more to draw using cartoon and realistic drawing techniques. Complete several drawings each day using the unique Young Rembrandts drawing method.  
**Instructor:** Young Rembrandts is located in 30 states across the US, taught by skilled instructors. Complex art projects and principles are mastered through a step-by-step method to help develop a child’s creativity. There is an emphasis on reinforcing and educating good character improved self-esteem, and self-ability.  
**Course # KID160 . . . . . . . 12 hrs. . . . . . . $97**  
**When:** Mon – Thurs June 29 – July 2  
**Time:** 9:00 a.m. – 12:00 p.m.  
**Where:** DACC Workforce Center, RM 127

**NEW!**

**Sketch and Friends—Underwater Explorers**  
**Age 5 to 12**  
Underwater exploration comes to life in this four-day cartoon workshop. Follow four cartoon characters as they explore the deep blue sea. Draw the characters in their underwater sea station, draw jokes about life on the job, and illustrate other crazy encounters with Sketch and his animal friends.  
**Instructor:** Young Rembrandts is located in 30 states across the US, taught by skilled instructors. Complex art projects and principles are mastered through a step-by-step method to help develop a child’s creativity. There is an emphasis on reinforcing and educating good character improved self-esteem, and self-ability.  
**Course # KID161 . . . . . . . 12 hrs. . . . . . . $97**  
**When:** Mon – Thurs June 1 – 4  
**Time:** 9:00 a.m. – 12:00 p.m.  
**Where:** DACC Workforce Center, RM 127

**Students with ASD (Autism Spectrum Disorder)**  
For parents of children who have been diagnosed with ASD (Autism Spectrum Disorder)—a neurological disorder on the autism spectrum. Find out how to work effectively with your child, to create the most positive learning environment in and outside of school for your child. Then take away strategies for working effectively with your child’s teachers. The course is geared for parents and teachers, but it is also relevant for anyone else interested in understanding this important issue.  
**Online Course # UGOT164 . . . . . . . . . . . . . . . $148**  
**When:** June 1 – 26

**Understanding Adolescents**  
Learn about the many physical, emotional, and cognitive changes that affect teens and understand the significance of these changes. Gain valuable information on how they think, feel, and develop their identity.  
**Online Course # ETG119 . . . . . . . . . . . . . . . $79**

**Video Game Animation**  
**Age 8 to 14**  
Take your game design to the next level by creating and animating your own character sprites, objects, and backgrounds. Start with a name, develop the character’s personality, signature moves, special powers, and a
story line. Finish with a fully animated character to be used in future games. Student created games will be available on a password protected Black Rocket Web site to share with friends and family.

No previous experience necessary. Games are only compatible on PC computers. Mac versions can be created for the course for a $15 conversion fee.

Instructor: Black Rocket has more than a decade of experience designing camps in S.T.E.M. and digital arts areas. Each program is powered by the student’s imagination and designed to bring their ideas to life in a fun, hands-on, learning environment. Programs mirror real-life experiences and the collaborative nature of any design process.

Course # KID147 ......... 15 hrs. ....... $109
When: Mon – Fri July 20-24
Time: 1:00 p.m. – 4:00 p.m.
Where: DACC Workforce Center, RM 106

NEW!

Young Rembrandts Cartoon Drawing
Age 5 to 12

For kids who need to stay engaged and laughing, our cartooning courses are surely the most fun you can have while learning! This entertaining program combines Young Rembrandts innovative, hands-on teaching method with lighthearted subject matter that engages children, their sense of humor, and their vivid imaginations. A quick pace and drawings that tell a story also help kids to stay on task, learn from their mistakes, find new solutions to a problem, and communicate ideas and concepts through pictures-skills with lifetime benefits.

Instructor: Young Rembrandts is located in 30 states across the US, taught by skilled instructors. Complex art projects and principles are mastered through a step-by-step method to help develop a child’s creativity. There is an emphasis on reinforcing and educating good character improved self-esteem, and self-ability.

Course # KID150 ......... 4 hrs. ........ $49
When: Sat June 6 – 27
Time: 10:00 a.m. – 11:00 a.m.
Where: DACC Workforce Center, RM 121

Spanish for Beginners I
Age 16 and Up

Learn to greet people and introduce yourself, converse on the telephone with merchants and hotel staff, and order food. Discover how to ask and understand directions. Learn the days of the week, months of the year, counting to 1,000, how to change money to the local currency and more.

Students should purchase Communicating in Spanish: Schaum’s foreign Language Series, Novice Elementary Level ISBN: 0-07-0566429 prior to start of course

Instructor: John Andrews has a Master’s in Curriculum and Instruction, Spanish, ESL, and Bilingual Education. He has a BA in Latin American Studies and ten years of experience in teaching ESL classes. John has lived and traveled in Chile, Peru, Argentina, Bolivia, and Mexico and is excited to share his love of Spanish with his students.

Course # LA114 ......... 10 hrs. ........ $53
When: Wed May 27 – Jun 24
Time: 6:00 p.m. – 8:00 p.m.
Where: DACC Workforce, RM 127

Spanish for Beginners II
Age 16 and Up

Continue developing your skills in the Spanish language. Learn how to speak Spanish with merchants and how to travel using airplanes, trains, and rental cars. Practice conjugating present tense verbs and checking in and out of hotels, and making reservations at restaurants and events. Learn how to communicate with medical personnel in case of illness.

Students should purchase Communicating in Spanish: Schaum’s foreign Language Series, Novice Elementary Level ISBN: 0-07-0566429 prior to start of course

Instructor: John Andrews has a Master’s in Curriculum and Instruction, Spanish, ESL, and Bilingual Education. He has a BA in Latin American Studies and ten years of experience in teaching ESL classes. John has lived and traveled in Chile, Peru, Argentina, Bolivia, and Mexico and is excited to share his love of Spanish with his students.

Course # LA115 ......... 10 hrs. ........ $53
When: Wed Jul 1 – Jul 29
Time: 6:00 p.m. – 8:00 p.m.
Where: DACC Workforce, RM 127

How to Play Piano by Ear**
Age 18 and Up

Learn one of music’s mysteries – how to play songs without relying on sheet music. Free yourself from sheet music dependence! A practical presentation of music theory that includes predicting chord progressions, learning from recordings, and transposing – in everyday language. An ideal follow-up to the Instant Piano course. Open to anyone with a basic understanding of chords on any instrument.

M/S fee of $29 payable to instructor at class for book and practice CD

Instructor: Black Rocket has more than 20 years of experience teaching piano and guitar, having also been a professional pianist and music director. His piano and guitar seminars, offered through community colleges and community education programs, have been attended by more than 20,000 students over the last 15 years.

Course # MD101 ......... 2.5 hrs. ........ $33
When: Sat June 13
Time: 1:00 p.m. – 3:30 p.m.
Where: DACC Workforce Center, RM 123

**Take a $10 discount when taking both Piano courses this semester.

Instant Guitar for Busy Adults and Teens
Age 13 and Up

Have you ever wanted to learn the guitar, but simply don’t have the time? In just a few hours you can learn enough about playing the guitar to give you years of musical enjoyment. Learn the three main types of chords, how to tune your guitar, basic strumming patterns, how to play along with simple tunes, and much more.

M/S fee of $29 payable to instructor at class for workbook and practice DVD

Instructor: Black Rocket has more than 20 years of experience teaching piano and guitar, having also been a professional pianist and music director. His piano and guitar seminars, offered through community colleges and community education programs, have been attended by more than 20,000 students over the last 15 years.

Course # MD101 ......... 2.5 hrs. ........ $33
When: Sat June 13
Time: 1:00 p.m. – 3:30 p.m.
Where: DACC Workforce Center, RM 123

**Take a $10 discount when taking both Piano courses this semester.
seminars, offered through community colleges and community education programs, have been attended by more than 20,000 students over the last 15 years.

Course # MD107 . . . . . . . 2.5 hrs . . . . . . . . $33
When: Fri Jun 12
Time: 6:30 p.m. – 9:00 p.m.
Where: DACC Workforce Center, RM 123

Instant Piano for Hopelessly Busy People**
Age 18 and Up
Some music teachers may not want you to know this – you don’t need years of weekly lessons to learn piano! In just a few hours, you can learn enough secrets of the trade to give you years of musical enjoyment. How you ask? Piano teachers teach note reading, piano professionals use chords. Learn all the chords you’ll need to play any song in this one session. Any song – any style, any key! If you can find middle C, and know the meaning of Every Good Boy Does Fine, you are ready for this workshop. Total beginners can request a free pamphlet by sending a SASE to Innovative Keyboard Instruction, 2841 S. Southwind Drive, Gilbert, AZ 85296
M/S fee of $29 payable to instructor at class for book and practice DVD
Instructor: Craig Coffman has more than 20 years of experience teaching piano and guitar, having also been a professional pianist and music director. His piano and guitar seminars, offered through community colleges and community education programs, have been attended by more than 20,000 students over the last 15 years.

Course # MD103 . . . . . . . 3 hrs . . . . . . . . $33
When: Sat Jun 13
Time: 9:00 a.m. – 12:00 p.m.
Where: DACC Workforce Center, RM 123

Line Dance II
Age 16 and Up
A continuation of the “Intro to Line Dance” class from the spring. We will focus on new easy dances that will incorporate steps for beginners. No previous dance experience is necessary. This is a fun way to exercise and learn more about this popular dance form.
No special shoes necessary, but please no sandals

Instructor: Cheryl Koelsch-Lither has been teaching dance for over 50 years. With an MA in Ballet and Modern Dance from the University of Utah, Cheryl learned to line dance in 2006 when she retired in Las Cruces. She currently has students who range in age from 20’s to 80’s and is frequently asked to be a Line Dance Demonstrator at jambores around New Mexico.

Course # MD105 . . . . . . . 6 hrs . . . . . . . . $39
When: Tues June 9 – July 14
Time: 5:30 p.m. – 6:30 p.m.
Where: Good Samaritan Creative Arts Room

NEW!
Pick Up & Play
Age 17 to 25
Discover the musician in you! Explore a variety of music genres and experiment with an assortment of musical instruments.
Instructor: Aeneas Reynolds works with young adults who have developmental disabilities, helping them to explore their interests and pursue their dreams. He has impressive knowledge in a wide range of music genres and is a self-taught musician.

Course # MD138 . . . . . . . 13.5 hrs . . . . . . $73
When: Fri June 5 – July 31
NO CLASS July 3
Time: 3:00 p.m. – 4:30 p.m.
Where: DACC East Mesa, DAEM RM 222

Advanced Grant Proposal Writing
Do you know the best way to present information in a grant proposal? In this course, an experienced grant writer will show you how to research and write winning proposals that get funded. You’ll become proficient in the proposal format used by the vast majority of public foundations. Learn what to do—and, more importantly what not to do—on your cover sheet, narrative, background page, and your stakeholder and third-party evaluation plan. Before the course is over, you will have discovered a number of significant finishing touches that can give your project the edge over others. You’ll know the best type of paper to use, which buzzwords to include, which fonts work best, which types of graphics to include, and a variety of formatting techniques that will make your proposal more competitive. You’ll also learn about the importance of obtaining community and political support before submitting a proposal to any government agency.

Online Course # ETG201 . . . . . . . . . . . . . . . . . . $75

REGISTRATION: Phone—575.527.7527 • Fax—575.527.7701 • Office—2345 E. Nevada Ave., Las Cruces • dacc.nmsu.edu/comed/
Advanced Inbound Marketing

Get under the hood of inbound marketing and learn how to monitor, measure, and manage the integrated results of your inbound marketing activities at a more advanced level. We’ll focus on the data that actually matters and how it is influenced by visitor/user engagement. Gain deeper insights into user behavior; learn how to track meaningful conversions, measure visitor engagement, and how to use landing pages more effectively – including how to create forms that get results.

Instructors: Dan Belhassen is an expert in eMarketing. Dan writes, trains, and consults all over North America on the topic. He is the founder of Modern Earth which conducts a range of eMarketing for its clients, including email promotions, Web site development, search engine optimization, and online advertising. Susan Hurrell is an Online Marketing Specialist with Modern Earth. Susan helps clients learn to connect Web viewers to the products, services, or information they are searching for PPC or Facebook ads, search engine optimization, and dynamic sell-copy creation to increase Web site effectiveness are her specialties.

Online Course # UGOT140D1 . . . . . . . . . . . $198
When: June 1 – 26
Online Course # UGOT140D2 . . . . . . . . . . . $198
When: Aug 4 – 28

Advanced Mobile Marketing

Come get the knowledge needed to implement a mobile marketing plan for your organization. Find out about proximity marketing, mobile marketing metrics, and developing a mobile marketing campaign. Learn how to promote your app on the Web, building a landing page for your app, and advanced tracking of your application usage. Then take home a blueprint for creating guidelines and standards for your mobile marketing effort, and how to measure its success. You will leave this course with the knowledge to implement a mobile marketing plan for your organization.

Instructor: Simon Salt is the CEO of Market-

Taking Online Courses

In the online classroom:
• Listen to audio lectures
• View slides
• Even take an optional quiz to test yourself

Discussion and Questions
Post written comments in the online discussion with your fellow participants and the instructor. Your instructor logs on once a day to answer questions and join in on the discussion.

Readings
Many courses have online readings of up to 20 pages a week.

Participation
You may participate anytime, day or night. The ideal is to go online two or three times a week, but you decide.

New to online learning?
Our online learning tutorial begins the week before classes start.

Technical Requirements:
• Internet access with Internet Explorer; Firefox; or Safari Web browser.
• Audio software such as Windows Media, Real, Quicktime, or Flash.
• Speakers to listen to audio.

Content Marketing

You have a Web site, but why will your customers want to come back or buy something or take action? Do you really know who you are selling to? Do you know what you want to say to them? Do you know how you want to say it? Discover ways to identify who your ideal audience is. Learn how to create content that is engaging and purposeful. Find out what you want to say to them. Explore where you want to say it. And finally, find out how you want to say it. In one month, you will be better equipped to create your own content marketing strategy and create a content-rich Web site that exceeds the needs of your visitors.

Instructors: Michael Weiss is Managing Director of Figure 18 and a leader in the Web marketing and development industry. With more than 20 years of experience, Michael is a veteran speaker, consultant, client advocate, and sales executive. Dan Belhassen is an expert in eMarketing. Dan does writing, training, and consulting all over North America on the topic. He is the founder of Modern Earth which conducts a range of eMarketing for its clients, including e-mail promotions, Web site development, search engine optimization, and online advertising.

Online Course # UGOT103D1 . . . . . . . . . . . $198
When: July 6 – 31

Online Course # UGOT104D1 . . . . . . . . . . . $198
When: July 6 – 31

Boosting Your Web Site Traffic

Acquire the basic skills to boost your Web site traffic, including how to analyze your visitor traffic, how to use search engine optimization to get greater visibility and exposure in Google searches, and how to redesign your Web site copy to increase your visitors and results. No experience necessary, but if you are at an advanced level, your instructor is an SEO expert and can answer your toughest questions as well.

Instructor: Dan Belhassen is an expert in eMarketing. Dan does writing, training, and consulting all over North America on the topic. He is the founder of Modern Earth which conducts a range of eMarketing for its clients, including e-mail promotions, Web site development, search engine optimization, and online advertising.

Online Course # UGOT103D1 . . . . . . . . . . . $198
When: July 6 – 31
Creating Cell Phone Apps for Your Business

It seems that nearly everyone is carrying and using a smart phone these days. Smart organizations across the globe are investing in building smartphone applications. The challenge with traditional smartphone applications is that development is highly technical and very expensive. In this four-week course, we will provide you with step-by-step instructions on how non-technical users can build, deploy, and market smartphone applications across Android and iPhone platforms. This course is ideal for business owners and executives who want to understand how smartphone applications can be inexpensively built and also for technical users who want to understand how to quickly deploy smartphone applications. At the end of this course, each participant will discover how easily they can build smart phone applications for their businesses, without any of the programming which is normally required.

Instructors: Dan Belhassen is an expert in eMarketing. Dan writes, trains, and consults all over North America on the topic. He is the founder of Modern Earth which conducts a range of eMarketing for its clients, including email promotions, Web site development, search engine optimization, and online advertising. Susan Hurrell is an Online Marketing Specialist with Modern Earth. Susan helps clients learn to connect Web viewers to the products, services, or information they are searching for PPC or Facebook ads, search engine optimization, and online advertising. Susan Hurrell is an Online Marketing Specialist with Modern Earth. Susan helps clients learn to connect Web viewers to the products, services, or information they are searching for PPC or Facebook ads, search engine optimization, and dynamic self-copy creation to increase Web site effectiveness are her specialties.

Online Course # UGOT147D1 . . . . . . . . . . $198
When: July 6 – 31

Facebook for Business

Find out what goes on behind the scenes on Facebook Pages and how to increase the chances that your message is seen and acted on. Discover new tools and proven techniques to increase business and expand your reach. Discuss how to adapt your marketing message for the Facebook platform and how to integrate Facebook across all marketing areas. This is an advanced class and assumes you have started a page on Facebook and have some basic knowledge of the platform. It includes the most current updates Facebook has made to pages.

Instructor: Nicole Siscaretti is an entrepreneur and travel blogger celebrating Disney, Orlando fun, and more. She has a special skill at making simple photos look stunning while also telling a story. She has spoken at New Media Expo and teaches Marketing with Images and iPhone Photography, two popular online classes.

Online Course # UGOT111D1 . . . . . . . . . . $248
When: July 6 – 31

Google Analytics

If you are not reviewing your Web site statistics, then you are missing several key opportunities to profit from your Web site traffic. Aimed at non-technical users, you will go through all the key techniques and how to use Web site analytics using the world-standard Google Analytics, a free online tool.

You’ll understand your visitor traffic better, learn how to calculate return on investment (ROI) for your online advertising, and find out how to get more conversions and sales from your Web site visitors. A must for anyone serious about leveraging more success from their Web site.

Instructors: Dan Belhassen is an expert in eMarketing. Dan writes, trains, and consults all over North America on the topic. He is the founder of Modern Earth which conducts a range of eMarketing for its clients, including email promotions, Web site development, search engine optimization, and online advertising. Susan Hurrell is an Online Marketing Specialist with Modern Earth. Susan helps clients learn to connect Web viewers to the products, services, or information they are searching for PPC or Facebook ads, search engine optimization, and dynamic self-copy creation to increase Web site effectiveness are her specialties.

Online Course # UGOT112D1 . . . . . . . . . . $198
When: July 6 – 31

Google+ 

Google+ has surpassed Twitter to become the second largest social network next to Facebook. Discover the best ways to use this popular and emerging social media platform to raise your online profile and connect with current and potential contacts. Learn the advantages of using Google+ and how it can help your organization to engage existing users and grow your base. Discover techniques for using the platform to create relationships and expand your reach and knowledge in particular subject matter areas.

Instructor: Jeff Kart is a communications adviser for an international governmental organization, managing editor for a scientific publication, and a former environmental journalist with more than 20 years of experience in writing, editing, and social media.

Online Course # UGOT151D1 . . . . . . . . . . $198
When: June 1 – 26
Online Course # UGOT151D2 . . . . . . . . . . $198
When: Aug 4 – 28

Google Apps for Business

Google has variety of Web-based applications and tools to help you become more productive, including Gmail, Google Calen-
Understanding Your Publishing Options and Self-Publishing as Well as Organizations

A book can help you expand your business with self-publishing. Learn to help entrepreneurs, businesses, and organizations expand as well as organizations self-publish as well as organizations. Understand how to work with print-on-demand companies that print books in small quantities economically. Online Course # UGOT157D1 . . . . . . . . . . $198

When: June 1 – 26

Improving Email Promotions

Discover new ways to improve your email promotions, including when to email, what to email, and testing email copy. Then find out how to analyze your email response rates, including getting the bench marks for open rates and click through rates. Learn how to improve your email promotion and responses with tracking and testing. Get a basic introduction to email promotions. If you are advanced, your instructor is an email expert and can answer your toughest questions as well.

Instructors: Dan Belhassen is an expert in eMarketing. Dan does writing, training, and consulting all over North America on the topic. He is the founder of Modern Earth which conducts a range of eMarketing for its clients, including email promotions, Web site development, search engine optimization, and online advertising. Susan Hurrell is an Online Marketing Specialist with Modern Earth. Susan helps clients know how to connect Web viewers to the products, services, or information they are searching for—PPC or Facebook ads, search engine optimization and dynamic self-copy creation to increase Web site effectiveness are her specialties. Online Course # UGOT139D1 . . . . . . . . . . $198

When: June 1 – 26

Growing Your Business with Self-Publishing

A book can help you expand your business in the way no form of advertising can. Designed to help entrepreneurs, businesses, and organizations self-publish as well as gain a complete understanding of this often-complicated marketplace. Learn how to understand your publishing options and select the best pathways given your business and personal objectives. Understand how to work with print-on-demand companies that print books in small quantities economically. Online Course # UGOT157D1 . . . . . . . . . . $198

When: June 1 – 26

NEW!

Graphic Design for Visual Presentations

Make your visual presentations look professional, and communicate effectively. Get the latest most advanced techniques on graphic design principles, including page layout, typography, and basic design considerations. Take away skills to create an effective and beautiful visual presentation on any presentation software program that you choose.

Instructor: Jenna Soard is a graphic designer and branding expert, and has worked as a Senior Graphic designer for Nike. What makes her distinctive from most designers is that she has an MBA in marketing.

Online Course # UGOT166D1 . . . . . . . . . . $198

When: June 1 – 26

Online Course # UGOT166D2 . . . . . . . . . . $198

When: July 6 – 31

NEW!

Individual Defensive Instincts

Age 15 and Up

A self-defense training to program developed for women of all ages and abilities. The objectives are to enhance one’s instincts as a first line of defense and the practice of easy, retainable techniques. Please wear comfortable clothing and closed toe shoes. No shorts.

Instructor: Albert Ortiz is a retired federal agent with 27 years’ experience. His duties included teaching at the Federal Law Enforcement Training Center located in Brunswick, Georgia. He has trained police personnel in the use of defensive tactics and other police weapons like batons, etc. He teaches that being a victim is not an option.

Course # PE140 . . . . . . . . . . 12 hrs . . . . . . . . . $63

When: Tues June 9 – July 28

Time: 5:30 p.m. – 7:00 p.m.

Where: DACC East Mesa, DAEM RM 113

Growing Your Business with Self-Publishing

A book can help you expand your business in the way no form of advertising can. Designed to help entrepreneurs, businesses, and organizations self-publish as well as gain a complete understanding of this often-complicated marketplace. Learn how to understand your publishing options and select the best pathways given your business and personal objectives. Understand how to work with print-on-demand companies that print books in small quantities economically. Online Course # UGOT157D1 . . . . . . . . . . $198

When: June 1 – 26

Improving Email Promotions

Discover new ways to improve your email promotions, including when to email, what to email, and testing email copy. Then find out how to analyze your email response rates, including getting the bench marks for open rates and click through rates. Learn how to improve your email promotion and responses with tracking and testing. Get a basic introduction to email promotions. If you are advanced, your instructor is an email expert and can answer your toughest questions as well.

Instructors: Dan Belhassen is an expert in eMarketing. Dan does writing, training, and consulting all over North America on the topic. He is the founder of Modern Earth which conducts a range of eMarketing for its clients, including email promotions, Web site development, search engine optimization, and online advertising. Susan Hurrell is an Online Marketing Specialist with Modern Earth. Susan helps clients know how to connect Web viewers to the products, services, or information they are searching for—PPC or Facebook ads, search engine optimization and dynamic self-copy creation to increase Web site effectiveness are her specialties. Online Course # UGOT139D1 . . . . . . . . . . $198

When: June 1 – 26

NEW!

Independent Living

Age 17 to 25

Time to cut the umbilical cord? Lacking in domestic skills? Learn the essentials of living on your own, preparing simple meals, basic household repairs, thrifty shopping, money management, even hosting get-togethers. A must for young adults with and without disabilities transitioning from high school.

Instructor: Engaging and resourceful, Milissa Fox is experienced at working with young adults in residential, educational, and community settings.

Course # PE140 . . . . . . . . . . 12 hrs . . . . . . . . . $63

When: Tues June 9 – July 28

Time: 5:30 p.m. – 7:00 p.m.

Where: DACC East Mesa, DAEM RM 113
Instagram for Business
With over 100 million users, Instagram is a marketing gold mine. Discover ways to have your audience generate excellent content for you. Build your community while doing it. Learn to make hashtags work for you, how to make and keep your followers happy, and how a small input can cause exponential growth. Explore Do’s and Don’ts of Instagram to get you on the fast track to success. Make the most of Instagram and lead your business to unending exposure. An android or iOS device is needed to take full advantage of the exercises in this class.

Instructor: Nicole Siscaretti is an entrepreneur and travel blogger celebrating Disney, Orlando fun, and more. She has a special skill at making simple photos look stunning while also telling a story. She has spoken at New Media Expo and teaches Marketing with Images and iPhone Photography, two popular online classes.

Online Course # UGOT153D1 . . . . . . . . . . $198
When: June 1 – 26

Integrating Social Media in Your Organization
Gain a practical strategy and techniques for implementing social networks for your organization or business. Learn how to create your own private social network, using Ning, work socially using Google Docs and calendars, and move your Web site to an interactive Web 2.0 site. Your instructor will help you choose which social network tools are right for your situation, and help integrate them into your Web site to develop a social networking strategy for your organization. Find out what you can be doing, what you should be doing, and create a plan to integrate social networks into your communication and marketing plans.

Instructor: Nationally known expert, speaker, and consultant in the area of social media, Jennifer Selke is a faculty member in the University of California Berkeley Graduate School of Education and is affiliated with the Berkeley Center for New Media.

Online Course # UGOT144D1 . . . . . . . . . . $198
When: June 1 – 26

Introduction to Inbound Marketing
Inbound marketing is a process of using your Web site in a way that attracts visitors naturally through search engines, the blogsphere, and social media. The average human today is inundated with more than 2000 outbound marketing interruptions per day – and we’re all figuring out how to block them. Discover how to attract customers to your site, what kind of content to share with them, how to use landing pages and forms to collect names and email addresses, and how to implement lead-nurturing campaigns that result in sales.

Instructor: Suzanne Kart is Director of Marketing for the Learning Resource Network and a national expert on generational communication. Her current work involves Twitter, eMarketing, social networks, and blogs, as well as traditional print and direct marketing.

Online Course # UGOT114D1 . . . . . . . . . . $198
When: June 1 – 26

Introduction to Mobile Marketing
More than half of U.S. consumers who’ve made purchases on their smartphones have done so in response to mobile marketing messages, with smartphone sales exceeding $420 million in 2011. The way consumers are interacting with brands and connecting to the world is changing because of mobiles. Find out about location-based marketing, mobile payments, QR codes, applications, and mobile coupons. You will learn how mobile marketing can increase your capabilities to retain current customers and gain new ones.

Instructor: Simon Salt is the CEO of Marketing Communications Agency, Inc. and the author of Social Location Marketing. A blogger, writer, and digital strategist, Simon frequently speaks internationally on the topics of digital, mobile, and social marketing.

Online Course # UGOT148D1 . . . . . . . . . . $198
When: June 1 – 26

Introduction to Social Media
Get involved in the move from in-person to online communication. Learn what social media are and their role in your business and personal life. Find out the top sites and how businesses are using the sites for communication, customer retention, branding, marketing, market research, needs assessment, and serving customers and clients. Explore the options for your organization. Look at case studies of what other organizations are doing. Let your instructor guide your exploration of Facebook and YouTube. For anyone interested in social media.

Instructor: Nationally known expert, speaker, and consultant in the area of social media, Jennifer Selke is a faculty member in the University of California Berkeley Graduate School of Education and is affiliated with the Berkeley Center for New Media.

Online Course # UGOT115D1 . . . . . . . . . . $198
When: June 1 – 26

LinkedIn for Business
LinkedIn is the most popular business social network and the Web site for professionals to network, build business relationships, and provide or receive referrals. Most people rarely get beyond setting up a profile, and therefore miss out on all the advanced features that have come to make LinkedIn so popular. Learn how to set up your profile so that it gets noticed by others. Discover how LinkedIn can be used to generate leads, recruit new employees, and find new jobs. This course will cover all the intricacies of LinkedIn to help you create, customize, and optimize your presence on LinkedIn.

Instructor: Nationally known expert, speaker, and consultant in the area of social media, Jennifer Selke is a faculty member in the University of California Berkeley Graduate School of Education and is affiliated with the Berkeley Center for New Media.

Online Course # UGOT141D2 . . . . . . . . . . $198
When: Aug 4 – 28

For Building Key
See Page 29
Marketing eBooks
Having a book idea and publishing it is only half the recipe for success. Find out how to get the word out to your target market and discover various marketing avenues for your book. Acquire information on which social media site(s) make sense for your audience and how to maximize your effort by minimizing your time online. Most importantly, you will create a marketing plan so you can map out your marketing steps from start to finish.

Online Course # UGOT158D1 . . . . . . . . . . $198
When: June 1 – 26
Online Course # UGOT158D2 . . . . . . . . . . $198
When: Aug 4 – 28

Marketing Using Social Media
Develop a two-way communication and marketing strategy for your organization using social media. Let your instructor guide you in exploring major social media, including Twitter, LinkedIn, and blogging. Learn quick, easy ways to use Twitter, blogs, and LinkedIn to engage your customers or clients and keep them interested in your organization or business. Find the advantages and disadvantages of each, and learn what’s right for your work and kind of organization.

Instructor: Suzanne Kart is Director of Marketing for the Learning Resource Network and a national expert on generational communication. Her current work involves Twitter, eMarketing, social networks, and blogs, as well as traditional print and direct marketing.

Online Course # UGOT118D1 . . . . . . . . . . $198
When: July 6 – 31

Online Advertising
Get the keys to making online advertising work for you and your organization. See how pay-per-click advertising with Google AdWords works. Find out how to test low budget Adword campaigns. Learn how you can target local audiences. Then discover Facebook advertising and how you can determine the demographics and even numbers of people you want to reach. No experience necessary, but if you are at an advanced level, your instructor is an online ad expert and can answer your toughest questions as well.

Instructor: Dan Belhassen is an expert in eMarketing. Dan does writing, training, and consulting all over North America on the topic. He is the founder of Modern Earth which does a range of eMarketing for its clients, including email promotions, Web site development, search engine optimization, and online advertising.

Online Course # UGOT121D1 . . . . . . . . . . $198
When: June 1 – 26
Online Course # UGOT121D2 . . . . . . . . . . $198
When: Aug 4 – 28

NEW!
Parents as Job Developers
Age 18 & Up
No more waiting! If you're a young adult son or daughter with a disability wants to work, you don't have to wait on traditional job development services. Become empowered to find a job that suits your child's personality, strengths, and interests.

Instructor: Kay Lilley has been committed 20 years to promoting the contributions of adults with disabilities to community and believes meaningful work is a possibility to everyone. She is a master at engaging the capacities of everyday citizens to support people with disabilities to reach their goals.

Course # PE138 . . . . . . . . 12 hrs . . . . . . . . $63
When: Tues June 9 – July 28
Time: 5:30 p.m. – 7:00 p.m.
Where: DACC East Mesa, DAEM RM 222

NEW!
Podcasting
Businesses are turning to podcasting to grow their brand and connect with customers. People with a niche hobby are turning podcasts into a business. Podcasting is experiencing a rebirth as mobile devices are everywhere. The intimate nature of the audio medium allows potential clients to get to know who you are and determine if you are the kind of company with which they want to do business. Learn how to take your business or hobby and turn it into a podcast. This step-by-step class will take you from start to finish and cover the required elements needed to get your show online. Come to this course with your idea and end with your show online for all to hear.

Instructor: Travis Allison is Social Catalyst’s Creative Director and one of our Social Media experts and coaches. He specializes in online marketing and social media and has worked as a non-profit Executive Director, a firefighter, and professional photographer. Travis produced 4 podcasts of his own and has consulted with best-selling authors, businesses, and non-profit organizations on creating podcast for their promotions.

Online Course # UGOT154D1 . . . . . . . . . . $248
When: June 1 – 26

Personal Futures Planning
Age 17-25
What are you waiting for? The time is now to make a plan for your future. Identify the steps and obtain the resources you will need to reach your goals. Perfect for young adults with and without disabilities transitioning from high school.

Instructor: Kay Lilley has committed 20 years to helping adults with disabilities plan and progress towards the future of their dreams. She employs an innovative approach that engages the care and resources of community.

Course # PE141 . . . . . . . . 12 hrs . . . . . . . . $63
When: Wed June 10 – July 29
Time: 4:00 p.m. – 5:30 p.m.
Where: DACC East Mesa, DAEM RM 222
Program Evaluation for Non-Profits

Enhance your understanding of program evaluation within the nonprofit context. Find out how to improve your evaluation planning, data collection, data analysis, and data use. Special attention will be paid to the real-world challenges that organizations may face when conducting evaluations, including staff time, and costs incurred in reporting evaluation results to funders. By the close of the course, you will have a complete program logic model and evaluation plan ready for implementation.

Instructor: Myia Welsh, MSW, has over 12 years of experience working in the nonprofit sector. As an evaluation consultant, she works with nonprofits and foundations to evaluate what differences programs are making through a variety of formats. Myia holds a Master of Social Work Degree with a concentration in social policy and program evaluation from the University of Michigan.

Online Course # UGOT124D1 . . . . . . . . . . $198
When: June 1 – 26
Online Course # UGOT124D2 . . . . . . . . . . $248
When: Aug 4 – 28

Revenue Generation for Non-Profits

Build revenue streams for your non-profit organization. They are essential not only to keep your doors open, but also to expand your services. Discover how to increase revenue from your current activities. Develop strategies for building new ones. Know how to effectively set prices or fees. Understand the 20% that generates 80% of your revenue. After taking this course, you will have the knowledge to improve your revenue generation and generate a better surplus.

Instructor: Fred Bayley has been developing extraordinary customer service in an organization for many years, and through many technology and information source changes. He focuses on soft skills development which often results in a doubling or more of profits. Fred facilitates workshops on customer service, team building, and building positive relationships.

Online Course # UGOT126D1 . . . . . . . . . . . $498
When: June 1 – July 24

Self-Publishing eBooks

eBooks are becoming more popular than ever, especially with the release of the iPad and other tablet computers. In addition to publishing fiction and non-fiction books individually and companies are using eBook publishing as a way to market products, services, and ideas. Discover what makes a great eBook and how you go about creating, formatting, and publishing your eBook. Learn the steps necessary to create your eBook with text, photos, illustrations, audio, videos, and hyperlinks to Web sites. Understand the different options you have in self-publishing and distributing your eBook. Walk away not only knowing how to make an eBook but how to market it as well.

Instructor: Dan Torrez has worked side-by-side with teachers and school administrators to implement successful social media strategies. For teachers and administrators who have struggled with finding the right social media approach, Dan has helped to ease technology fears, grow understanding of the ways social media can benefit instruction and learning, and build strategic, easy-to-follow plans for successful social media implementation.

Online Course # UGOT137D1 . . . . . . . . . . . $148
When: July 6 – 31

Social Media and Online Tools for K–12 Teachers

Facebook, Twitter, YouTube – it seems everyone, including your students, talk about ways the Internet lets them stay in touch and see what others are doing. Since many of your students are already there, have you been curious if any of these tools might keep them engaged in your class? Do you ever wonder if there might be some time-effective ways to communicate with their parents? GoogleDocs, Adobe ConnectNow, iGoogle, Flicker, animoto, earth album, Teacher Tube, blogs, virtual labs, and yes, even Facebook and Twitter can help you add dimension and interest to your class.

Instructor: Dan Torrez has worked side-by-side with teachers and school administrators to implement successful social media strategies. For teachers and administrators who have struggled with finding the right social media approach, Dan has helped to ease technology fears, grow understanding of the ways social media can benefit instruction and learning, and build strategic, easy-to-follow plans for successful social media implementation.

Online Course # UGOT137D1 . . . . . . . . . . . $148
When: July 6 – 31

NEW!

Speak with Confidence

Age 17-25

Want your voice to be heard? Want to make a difference? Learn to speak out effectively, take on leadership roles, and get involved in issues that matter to you. Our community needs its young adults with and without disabilities to become stronger.

Instructor: Kay Lilley has committed 20 years to helping adults with disabilities plan and progress towards the future of their dreams. She employs an innovative approach that engages the care and resources of community.

Course # PE142 . . . . . . . . . 8 hrs . . . . . . . . . $51
When: Tues June 9 – July 28
Time: 4:00 p.m. – 5:00 p.m.
Where: DACC East Mesa, DAEM RM 222

REGISTRATION: Phone—575.527.7527 • Fax—575.527.7701 • Office—2345 E. Nevada Ave., Las Cruces • dacc.nmsu.edu/comed/
Twitter

Twitter is a hot social media platform these days – and everyone seems to be using it. Learn the best way to take advantage of the unique opportunities Twitter offers – and discover the best ways to create relationships and network with your key constituents. You will find out the best – and easiest – techniques for successful interactions in the Twitterverse.

Instructor: Suzanne Kart is Director of Marketing for the Learning Resource Network and a national expert on generational communication. Her current work involves Twitter, eMarketing, social networks, and blogs, as well as traditional print and direct marketing.

Online Course # UGOT130D1 . . . . . . . . . . $198
When: June 1 – 26

Video Marketing

Sight, sound, and motion are much more compelling than static words on a page. Video is very hypnotic and it quickly speeds up the “know, like, and trust,” factor with your audience. You will discover how to use simple online video to quickly bond with your viewer, drive traffic to your Web site, boost business, and build brand awareness. Find out how to shoot simple, effective videos without costly or fancy equipment or savvy technical skills. Discover the secrets to creating content that commands attention. Learn how to dominate Google and YouTube with your video and to strategically use YouTube to market your business 24/7 – even while you sleep.

Instructor: Erin Huggins is a recognized entrepreneur with a global client base. For the past several years, Erin has been passionately teaching her insider video marketing and YouTube secrets to fellow small business owners and anyone looking to build brand identity or to use video to get their messages to the masses.

Online Course # UGOT132D1 . . . . . . . . . . $248
When: June 1 – 26

YouTube for Business

Increase your business with YouTube, the online video site and now the second largest search engine. Discover the power of video for your organization, and how to use video as a marketing tool to reach and serve more people. Find out what types of video work best on YouTube, how other business organizations are using YouTube, how to create your own YouTube channel, and the techniques of adding captions, annotations, and other extra features. After attending this course you will take back proven strategies and techniques for making YouTube work successfully for your organization.

Instructor: Rob Lee is an entrepreneur, author, and Google Geek. Rob’s secret for success: simple online video. Rob is a YouTube partner, creating entertaining and informative videos. For the past several years he’s been teaching his YouTube secrets to anyone looking to build brand identity or to use video to get their messages to the masses.

Online Course # UGOT133D1 . . . . . . . $248
When: July 6 – 31

WRITING

Continue to Write Your First Book: Adding More Elements to Your Story

Age 16 and Up

Your first book consists of more than just your idea, characters, and what they say to each other. You also need to add descriptions, create a plot, develop scenes, decide the viewpoint, and add lots of conflict. You’ll learn about working with these elements in this course.

Students should purchase Writer’s Digest Handbook for Short Story Writing, Vol. 1 prior to start of class. ISBN: 978-089870498. Students can bring a personal laptop to class meetings.

Instructor: Barbara Alvarez, professional writer and novelist, has written over 3,000 non-fiction articles on a wide range of topics. She has written and self-published a non-fiction book under a pen name, as well as a romance novella under her own name. Barbara has written other manuscripts that are in the self-publishing process.

Course # WR1134 . . . . . . . . 6 hrs . . . . . . . . $39
When: Sat May 30 – Jul 11
No class on Jul 4
Time: 9:15 a.m. – 10:15 a.m.
Where: DACC Central, RM DAHL 184

Get Ready to Write Your First Book!

Age 18 and Up

You’ve thought about writing a book. You know, the book that wants to come out. How do you start? Learn techniques for getting in touch with your book idea and getting it out onto the hand-written page or computer screen.

Students should purchase Writer’s Digest Handbook for Short Story Writing, Vol. 1 prior to start of class. ISBN: 978-089870498. Personal laptops are permitted in class.

Instructor: Barbara Alvarez, professional writer and novelist, has written over 3,000 non-fiction articles on a wide range of topics. She has written and self-published a non-fiction book under a pen name, as well as writing a romance novella under her own name. Barbara has written other manuscripts that are in the self-publishing process.

Course # WR113 . . . . . . . . 6 hrs . . . . . . . . $39
When: Mon Jun 1 – Jul 6
Time: 6:15 p.m. – 7:15 p.m.
Where: DACC Central, RM DAHL 184

Elements of Fiction Writing

Age 18 and Up

Where do you get your ideas from? This is the most common question asked of published authors, but the more important question is, how did you develop your voice? Master the fundamentals of fiction writing by critiquing your work and that of your course-mates in an open, guided environment.

Instructor: Paul Pedroza, received his M.F.A. in Fiction from the University of Illinois at Urbana-Champaign. Currently, he serves as a mentor in AWPs Writer-to-Writer Mentorship Program. His story collection, The Dead Will Rise and Save Us, is forthcoming from Floricanto Press. His work has appeared in numerous magazines and anthologies.

Course # WR136D1 . . . . . . . . 12 hrs . . . . . . . . $63
When: Sat May 30 – Jun 20
Time: 10:00 a.m. – 1:00 p.m.
Where: DACC Workforce, RM 119
Course # WR136D2 . . . . . . . . 12 hrs . . . . . . . . $63
When: Sat Jun 7 – Jul 25
No class on Jul 4
Time: 10:00 a.m. – 1:00 p.m.
Where: DACC Workforce, RM 119

WRITING

Elements of Fiction Writing

Age 18 and Up

Where do you get your ideas from? This is the most common question asked of published authors, but the more important question is, how did you develop your voice? Master the fundamentals of fiction writing by critiquing your work and that of your course-mates in an open, guided environment.

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Where: DACC Workforce, RM 119

Get Ready to Write Your First Book!

Age 18 and Up

You’ve thought about writing a book. You know, the book that wants to come out. How do you start? Learn techniques for getting in touch with your book idea and getting it out onto the hand-written page or computer screen.

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Instructor: Barbara Alvarez, professional writer and novelist, has written over 3,000 non-fiction articles on a wide range of topics. She has written and self-published a non-fiction book under a pen name, as well as writing a romance novella under her own name. Barbara has written other manuscripts that are in the self-publishing process.

Course # WR113 . . . . . . . . 6 hrs . . . . . . . . $39
When: Mon Jun 1 – Jul 6
Time: 6:15 p.m. – 7:15 p.m.
Where: DACC Central, RM DAHL 184
Online Course Information
Most online courses are available for 30 days. The course is entirely self-paced. You do not need to download special software or wait for future lessons. Within that 30 day session you can access and work on any course 24 hours a day and work as little or as much as you like --whatever suits you best. You can even skip a few days. To budget your time, plan on an average of 5 hours per week of online instruction. This includes reading the course materials and following suggested links. If needed, free extensions are offered on all courses to allow ample time for completion.

Once you register, you will be contacted by the instructor before class begins with a User ID and Password and instructions to access the course. The instructor works with you one-on-one via email (so you don’t have to worry about your email address getting out to others).

Mission Vision and Values Statements
DACC is a responsive and accessible learning centered community college that provides educational opportunities to a diverse community of learners in support of workforce and economic development.

DACC will be a premier learning college that is grounded in academic excellence and committed to fostering lifelong learning and active, responsible citizenship within the community.

As a learning-centered community college, DACC is committed to the following core values:

EDUCATION THAT –
• offers lifelong learning opportunities
• fosters dynamic learning environments designed to meet the needs of our students
• guarantees equality of rights and access
• ensures integrity and honesty in the learning process
• provides comprehensive assessment of learning

STUDENTS WHO WILL BE –
• respected for their diversity
• provided with a safe and supportive learning environment
• challenged to become critical and independent thinkers
• expected to take an active role in their learning process

LEADERS AND EMPLOYEES WHO –
• practice transparency and inclusiveness in decision-making through shared governance and with external stakeholders
• encourage and support professional growth
• demonstrate high ethical standards and integrity
• encourage collaborative interaction among faculty and staff
• practice responsible fiscal management and personal accountability
• ensure equal opportunities for a diverse faculty and staff

COMMUNITIES THAT –
• build partnerships, including educational alliances
• strengthen industry partnerships to provide workforce development services and programs in support of economic development
• develop and adapt instructional programs in response to changing educational needs

http://dacc.nmsu.edu

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How to Read Course Information

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<tr>
<th>Sample Course Information</th>
<th>How to Interpret</th>
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</thead>
<tbody>
<tr>
<td>M/S fee $15, payable to instructor</td>
<td>Materials/supplies (M/S) fee payable directly to the instructor, at the first course meeting</td>
</tr>
<tr>
<td>Course # XX102.................... 2 hrs. ............ $10</td>
<td>Course number used to register for the course, total number of hours in the course, and course cost (excluding M/S fee)</td>
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<tr>
<td>When: Tues July 3</td>
<td>Weekday(s) and date(s) of course meetings</td>
</tr>
<tr>
<td>Time(s): 5:30 p.m. – 7:30 p.m.</td>
<td>Course meeting time(s)</td>
</tr>
<tr>
<td>Where: DACC East Mesa DAEM, RM 107</td>
<td>Location where course will be offered</td>
</tr>
</tbody>
</table>
### Classroom Number Prefixes and Building Locations

#### DACC BUILDINGS

<table>
<thead>
<tr>
<th>ROOM # PREFIX</th>
<th>CAMPUS—BUILDING</th>
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</thead>
<tbody>
<tr>
<td>DAAR</td>
<td>East Mesa—Academic Resources Building</td>
</tr>
<tr>
<td>DAAU</td>
<td>East Mesa—Auditorium</td>
</tr>
<tr>
<td>DACH</td>
<td>Chaparral Center</td>
</tr>
<tr>
<td>DACL</td>
<td>Central—General Classroom Building</td>
</tr>
<tr>
<td>DADM</td>
<td>East Mesa—Digital Media Building</td>
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<tr>
<td>DAEM</td>
<td>East Mesa—East Mesa Main Building</td>
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<tr>
<td>DAGC</td>
<td>Gadsden Campus</td>
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<tr>
<td>DAHC</td>
<td>Hatch Center</td>
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<tr>
<td>DAHL</td>
<td>Central—Health Services Building</td>
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<tr>
<td>DALR</td>
<td>Central—Learning Resources Building</td>
</tr>
<tr>
<td>DAMA</td>
<td>Central—Main Building</td>
</tr>
<tr>
<td>DASP</td>
<td>Sunland Park Campus</td>
</tr>
<tr>
<td>DASR</td>
<td>East Mesa—Student Resources Building</td>
</tr>
<tr>
<td>DATS</td>
<td>Central—Technical Studies Building</td>
</tr>
<tr>
<td>DAWD</td>
<td>Workforce Center 2345 E. Nevada Ave.</td>
</tr>
</tbody>
</table>

#### BUILDINGS AT OTHER LOCATIONS

<table>
<thead>
<tr>
<th>ROOM # PREFIX</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>EC1</td>
<td>Engineering Complex I, NMSU Campus</td>
</tr>
<tr>
<td>ECHS</td>
<td>Early College High School, NMSU Campus</td>
</tr>
<tr>
<td>S-CHPS</td>
<td>Chaparral High School</td>
</tr>
<tr>
<td>S-DHS</td>
<td>Deming High School</td>
</tr>
<tr>
<td>S-FB</td>
<td>Fort Bliss, El Paso</td>
</tr>
<tr>
<td>S-GHS</td>
<td>Gadsden High School</td>
</tr>
<tr>
<td>S-HHS</td>
<td>Hatch Valley High School</td>
</tr>
<tr>
<td>S-HSHS</td>
<td>Hot Springs High School, Truth or Consequences</td>
</tr>
<tr>
<td>S-LCHS</td>
<td>Las Cruces High School</td>
</tr>
<tr>
<td>S-MHS</td>
<td>Mayfield High School</td>
</tr>
<tr>
<td>S-MNLC</td>
<td>Mesquite Neighborhood Learning Center</td>
</tr>
<tr>
<td>S-OHS</td>
<td>Oñate High School</td>
</tr>
<tr>
<td>S-SHS</td>
<td>Santa Teresa High School</td>
</tr>
</tbody>
</table>
How to Register

Your Registration Checklist

**Step 1**
Check out our courses, then register in one of the following ways:
1) Fill out the registration form on page 31, register, and pay,
   OR
2) Register online at http://dacc.augusoft.net

**Step 2**
Check building location

**Step 3**
Check parking requirements

**Step 4**
Check e-mail (give us a couple days, please!) for registration confirmation

**Step 5**
Check for any required supplies listed in the course descriptions

**Step 6**
See you in class!

Confirming Your Enrollment
When you enroll in a non-credit course, you will receive an enrollment confirmation by e-mail. We will notify you of any changes to the course.

Note: If your enrollment confirmation doesn’t arrive within one week, call 575-527-7527 during office hours, Mon–Fri, 8:00AM–5:00PM.

Cancellation/Refund Policy
If you cancel three or more working days prior to course start date, a full refund will be issued. If you cancel with less than a three-day notice, or if you do not attend, you will be responsible for the entire payment without benefit of refund. You are welcome to send a substitute if you cannot attend. A working day is defined as Monday through Friday, with the exception of published holidays.

How to Read Course Information

<table>
<thead>
<tr>
<th>Sample Course Information</th>
<th>How to Interpret</th>
</tr>
</thead>
<tbody>
<tr>
<td>M/S fee $15, payable to instructor</td>
<td>Materials/supplies (M/S) fee payable directly to the instructor, at the first course meeting</td>
</tr>
<tr>
<td>Course # XX102 .............. 2 hrs. .............. $10</td>
<td>Course number used to register for the course, total number of hours in the course, and course cost (excluding M/S fee)</td>
</tr>
<tr>
<td>When: Tues July 3</td>
<td>Weekday(s) and date(s) of course meetings</td>
</tr>
<tr>
<td>Time(s): 5:30 p.m. – 7:30 p.m.</td>
<td>Course meeting time(s)</td>
</tr>
<tr>
<td>Where: DACC East Mesa DAEM, RM 107</td>
<td>Location where course will be offered</td>
</tr>
</tbody>
</table>

Course Locations

**DACC CENTRAL CAMPUS:**
3400 S. Espina Street

**DACC EAST MESA CAMPUS:**
2800 N. Sonoma Ranch Boulevard

**DACC WORKFORCE CENTER:**
2345 E. Nevada Avenue

**DURAN STUDIO:**
204 W. Manso

**GOOD SAMARITAN:**
3011 Buena Vida Circle

**NMSU:** Various buildings on NMSU Main Campus (as indicated)

Parking
Parking at the East Mesa Campus and the Chaparral, Gadsden, Hatch, Sunland Park, and Workforce centers does not require a permit. If your course is scheduled at the DACC Central Campus, your parking options are the following:

For courses that are scheduled after 4:30 PM Monday through Friday, or on weekends, no permit is required to park in visitor, commuter student, faculty/staff, or meter spaces.

For other courses when a permit is required, a daily E-Permit can be downloaded at the following site:
http://ict-iisweb.nmsu.edu/auxadmin/ParkingForms/ePermit.aspx

This permit is free and is valid for one day at a time. There is a limit of 5 permits per year.

For more information regarding parking, please call the Community Education Office or refer to the following Web site:
http://nmsuparking.com/visitor.htm

Available upon Request
- Certificates of Participation
- CEU Documentation (skill courses only)
- Gift Certificates

REGISTRATION: Phone—575.527.7527 • Fax—575.527.7701 • Office—2345 E. Nevada Ave., Las Cruces • dacc.nmsu.edu/comed/
Community Education Registration Form

Thank you for your interest in DACC Community Education! It’s easy and convenient to register. Simply choose from the options below. All registrations will be acknowledged via email (U.S. Postal mail if no email address is provided) with registration confirmation and receipt. You will be notified of any changes to your course(s).

**Office Hours**: Mon-Fri, 8:00-5:00pm with the exception of holidays.

- Online Registration: dacc.augusoft.net
- Walk It In: Register in person in our office at DACC Workforce Development Center, 2345 E. Nevada, Ste. 100, Las Cruces, NM, or at the DACC East Mesa Campus Cashier’s Office, 2800 N. Sonoma Ranch Blvd., Las Cruces, NM
- Mail It In: Send check, money order, or credit card information along with a completed registration form to DACC Community Education, P.O. Box 30001, MSC 3-DA, Las Cruces, NM 88003-0001
- Phone It In: For VISA, MasterCard, Discover, and American Express debit or credit cards, call our office directly at 575-527-7527.
- Fax It In: Fax the completed registration form, including credit or debit card information to 575-647-0787. Please call our office to confirm receipt of Fax. 575-527-7527.

**Cancellation/Refund Policy** (A working day is defined as Monday through Friday, with the exception of published holidays.)

**If you cancel three or more working days prior to class start date, a full refund will be issued.**

**If you cancel less than three working days prior to the class start date, or if you do not attend, you will be responsible for the entire payment without benefit of refund. You are welcome to send a substitute if you cannot attend.**

---

**Check Enclosed** Make Check Payable to DACC

**Card #**

**Expiration Date**

**Name**

**Address**

**City**

**Email**

**CRS #**

**CRS Title**

**Fee**

**Make Check Payable to DACC**

**Card #**

**Expiration Date**

**Name**

**Day phone**

**Address**

**Msg phone**

**City**

**St**

**Zip**

**Email**

**Date of birth**

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By signing I acknowledge that I have read and understand the Cancellation/Refund Policy.

Registration will not be made without signature!
Classes are limited! Register Early.

Online Registration
http://dacc.augusoft.net
Lots to choose from!

Fast, convenient, confidential and available 24 hours a day.
All major credit cards and debit cards accepted.

Personal Fitness Trainer National Certification Course

What Can You Expect to Learn in 6 Weeks?

Lectures (15 hrs.)
- Exercise Physiology
- Fundamentals of Anatomy
- Biomechanics & Applied Kinesiology
- Muscular Strength & Endurance

Practical Hands on Labs (15 hrs.)*
- Fitness Assessment
- Client Rapport
- Equipment Usage
- Weight Training Techniques
- Flexibility

* 30-hour internship, adult CPR & AED required prior to issuance of national certification.

To register call Doña Ana Community College Workforce Development, 2345 E. Nevada Ave., Las Cruces, NM 88001
(575) 527-7527

Tuition Assistance: This Certification Program is eligible for Workforce Investment Act Funding and Veteran’s Education Benefits in many states. Please check with the college listed, your local Workforce Investment Board or Veteran’s Administration office for details.

Real Education = Real Certification

July 11 – August 15
Saturdays
from
9 am – 4 pm
Cost: $628

(Textbook required, not included in cost. Includes $25 lab fee.)

For course information contact WITS at 888-330-9487 or visit www.witseducation.com